Israeli Culture Unplugged

Specialty Track 2

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| **AUTHOR(S):** | Tomer Moked |
| **SUMMARY:** | My Heritage Pinterest Board - How to use Pinterest and social media to explore our past present and future as a Jewish community - *Submitted by* *Tomer Moked* |
| **TOPIC(S):** | Israeli Culture, Pinterest and social media, Jewish heritage |
| **LEARNING OBJECTIVE:** | 1. Participants will learn creative use of social media in an unplugged environment.  2. Participants will process a vision of what Israel means to them. |
| **AUDIENCE:** | Ages 10 and up |
| **TIMING:** | 90 minutes |
| **APPENDICES:** | Handout 1 - Present |
| **MATERIALS NEEDED:** | 2 large tables  Pens (1 for everybody)  A large stack of blank paper  Speakers + MP3 Player - optional  Colorful markers  Scissors  Stickers of any kind  Art materials  Magazines/ Photos/ Cool prints  Game cards  5 colorful Post-its for each participant  Pins  Masking tape  Large “Post it” board |
| **SET-UP DETAILS:** | Large room  Tables set up: Each 2 attached to create 3 working areas.  Set up the materials as needed on the tables. |

**Session Timeline & Outline:**

**My Heritage Pinterest Board**

**Set up:**

* Make a big sign that says “Pinterest” for decoration.
* Prepare a work space on the tables for each participant: blank A4 paper, colorful markers, scissors, stickers, masking tape, etc.
* Create a public inspiration space: place some magazines, playing cards (like “Points of You” or “Dixit”), more stickers, and any creative art materials that you think fit.
* Prepare in advance a large Post-it board to be the public board and write on it: “THE (PROMISED) PRESENT LAND” (Keep the word “PROMISED”, but you can cross it off, if you desire).

**Opening trigger (10 min):**

* Ask participants to sit together in a circle, and not to touch yet the tables with the materials.
* Hand out a pen and a Post-it to each participant. Ask the participants to think of one of their grandparents, and to write his or her name on the paper. Now ask them to think and remember their grandparent’s life story (If they are too young or can’t remember, ask them to choose another one of their family members).
* Ask the participants to write under this family member’s name the behaviors or personal qualities they inherited from them.
* Ask participants to repeat with another family member’s name. Examples:
  + Granny Beth. I inherited from her: strength, wisdom, and a love for animals.
  + My brother James. I inherited from him: sense of humor, knowledge, and kindness.

**Activity 1 - Make Your Heritage Pinterest Board (30 min):**

* Direct the participants to the art tables. Ask them to create a board that is inspired by their family members who inspired their lives and personalities.
* They can use all the materials you prepared for them. They are welcome to use pins to pin them; the tape is there for items you do not want to pin (like the cards, for example).
* The facilitator should move around them as they take their time to be creative; ask them about the stories, about their ideas and about how they plan to address their ideas on their board.

**Share and explain your board creations (20 min)**

Allow participants to share with the group their creations, stories, and inspirations.

**Activity 2 - The Present Land (10 min)**

* Reveal the pre-made large and public board you have made in advance.
* Use Handout #1 and create a short discussion about Israel as a promised land, a present given to the Jewish people, and Israel in the present day.
* Ask the participants to represent themselves in the present, thinking about the future and carrying the sparks and inheritance of the future to create together our group’s board titled: “The Present Land.”
* Each participant can pin parts from their personal boards. They can choose to pin something from a friend’s board that feels important to them and together they can create a combined board that talks about Israel’s past, present, and future.

**Group debrief (10 min):**

* Ask participants what was important to them to pin and why they choose to pin it.
  + Did they choose someone else's pin? Why?
  + What they would add if they could?
  + What do they think their family members would feel if they were here, watching this board today?

**Additional Notes for Bringing it Back to Camp:**

What were the goals of the program? How can you modify it to different ages in camp? At what point during the summer would you choose to run such a program? How else would you use Pinterest as a tool?