2020 JEWISH CAMP
LAY LEADERS SUMMIT

SUNDAY, MARCH 15
Following the Leaders Assembly opening ceremony

3:00 pm  Lay Leader Summit Opening Session
         Welcome from Julie Beren Platt and Jeremy J. Fingerman
         Peer Networking facilitated by Hannah Dubin

4:15 pm  BREAK

5:30 pm  Workshop Options
         - Raising the Bar: Tools to Engage Board Members in Fundraising with Amy Schiffman
           (Giving Tree Associates)
         - Strategic Approach to Creating Lay Leadership Pipeline with Alicia Oberman and
           Amit Marom (Board Member Institute)
         - The Real Reason People Resist Change: Leadership Strategies for Analyzing and
           Overcoming Obstacles to Progress with Michael Koehler (Konu)

7:00 pm  Join Leaders Assembly Programming until Monday at 10:15 am

MONDAY, MARCH 16

10:15 am The Language of Leadership – Crafting a Compelling Camp Story –
         Keynote with Rae Ringel

12:45 pm Lunch with Leaders Assembly

2:00 pm  Participate in Peer Consultations with Lay Leaders or choose from Leaders Assembly
         Workshop Block #3 sessions

3:00 pm  Lay Leader Summit Closing Program facilitated by Hannah Dubin