

# sponsorship opportunities



# at-a-glance

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# Foundation for Jewish Camp

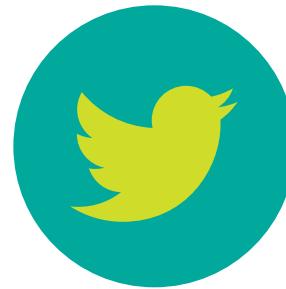
Foundation for Jewish Camp (FJC) fosters excellence and accelerates innovation at Jewish camps across North America by developing adaptive talent, deepening immersive learning experiences, and driving field growth. Founded in 1998, FJC elevates Jewish camp on the cultural and philanthropic agenda, including catalyzing growth through programs such as One Happy Camper®, which has enabled over 100,000 children to experience camp for the first time. FJC is the only public 501(c)(3) charitable organization solely committed to Jewish camp. For more information, visit [www.jewishcamp.org](http://www.jewishcamp.org).



**15k+**  
followers



**2k+**  
followers



**8k+**  
followers



**2k+**  
followers

# about Leaders Assembly

Foundation for Jewish Camp's biennial Leaders Assembly is the single largest gathering of professional and volunteer leadership in Jewish camp.

Historically attracting 800 key decision makers from communities across North America, Europe, and Israel, Leaders Assembly provides an unparalleled opportunity to form strong business relationships, explore trends, and seek opportunities for innovation.

Leaders Assembly 2022 will be held December 4th - 6th at the Westin Peachtree Plaza in Atlanta, Georgia.

[jewishcamp.org/leaders](https://jewishcamp.org/leaders)

Participants represent:

**300+**

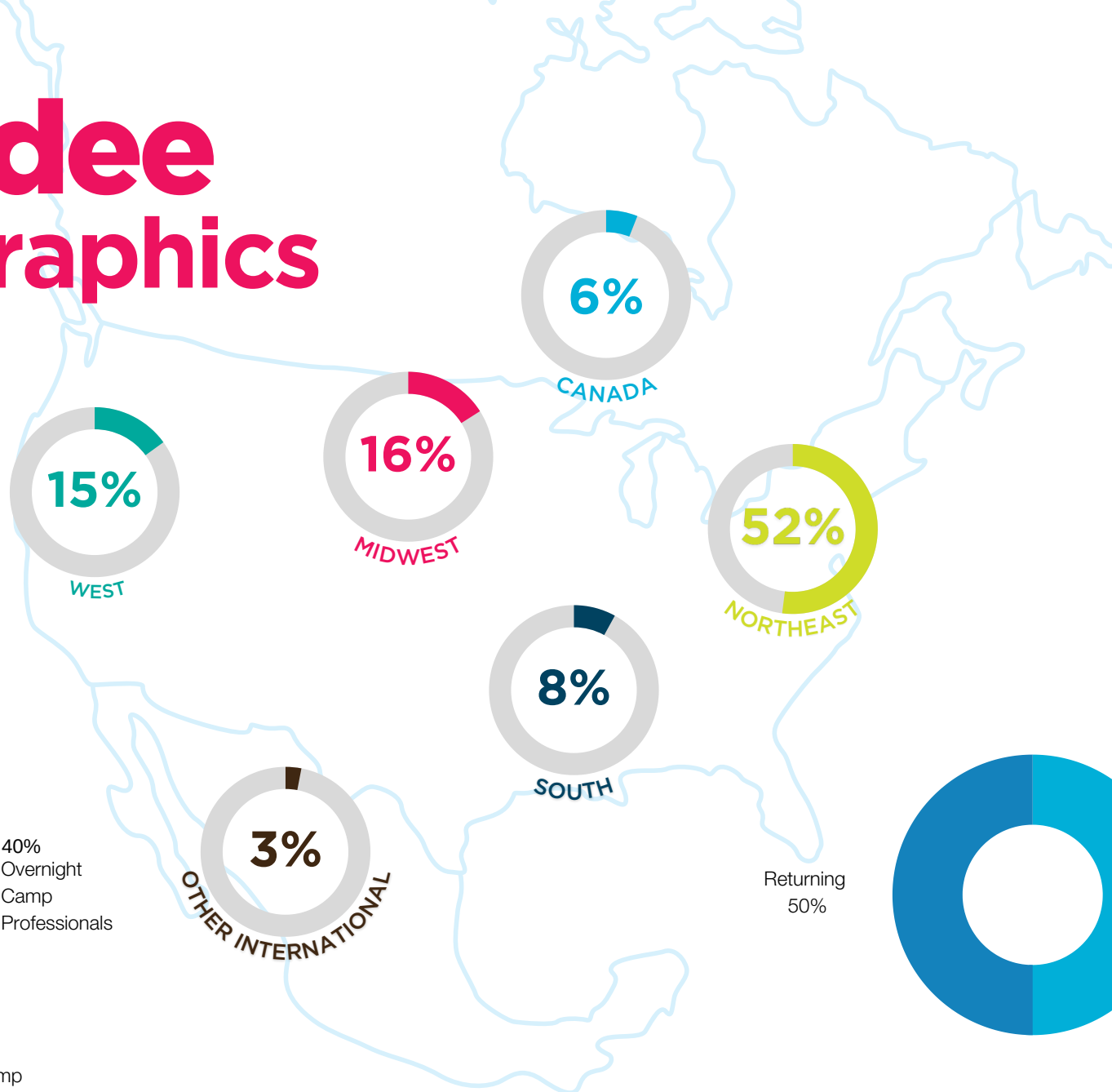
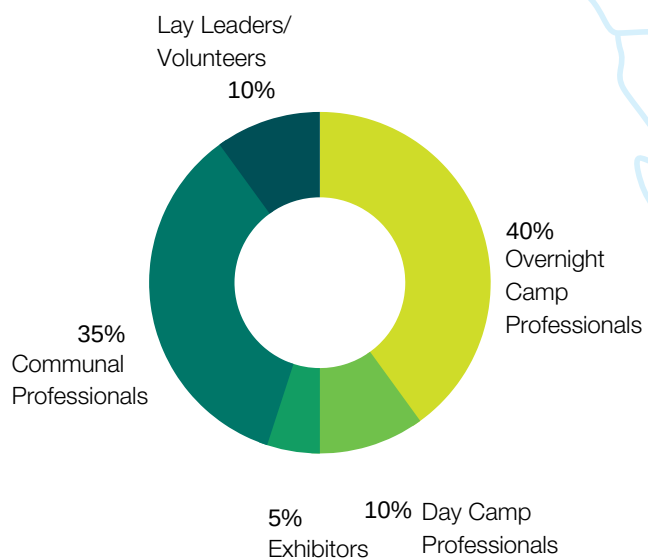
day & overnight  
Jewish camps,  
which serve

**180,000+**

children, youth &  
young adults each  
summer, & their  
families year-round



# attendee demographics



Returning  
50%



# partner benefits

	DIRECTOR PORCH	STARRY NIGHT	FREE SWIM	BUG JUICE	LAKESIDE	FIREFLY
	\$100K+	\$50K+	\$25K+	\$18K+	\$10K+	\$5K+
Complimentary Badges	4	4	4	4	3	3
<b>PRE-EVENT RECOGNITION</b>						
Logo on Website	●	●	●	●	●	●
Social Media Promotion	●	●	●	●	●	
Logo in Email Blast	●	●	●	●		
Mention in Press Release	●					
<b>ONSITE RECOGNITION</b>						
One Opportunity at Your Level* (pg 7-11)	●	●	●	●	●	●
Logo on Sponsor Page in App	●	●	●	●	●	●
Branded Signage	●	●	●	●	●	
Recognition Onstage	●	●	●			
Logo Featured in Event App	●	●				
<b>POST-EVENT RECOGNITION</b>						
Social Media Thank You	●	●	●	●	●	●
Guest Blog Post	●	●	●			

\*Select one opportunity from your sponsorship level or below. (We will design a custom opportunity with Director Porch sponsors.)



Looking for information on our Expo Hall? Please see our Exhibitor Packet!

# welcome opportunities

Door Hangers

LAKESIDE

Sustainably Sourced  
Swag Items

LAKESIDE

Guest Room Snacks

BUG JUICE

Hotel Key Cards

BUG JUICE

**"ALWAYS  
impressed by  
Leaders Assembly  
in terms of content  
& professionalism."**

# content opportunities

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One Session

FIREFLY

Tuesday Immersive

BUG JUICE

1 of 3 Plenaries

FREE SWIM

Session Content Area

FREE SWIM

like Community Care;  
Diversity, Equity, & Inclusion;  
Environment; Jewish Impact;  
Adaptive Talent; Security; etc.

**"I enjoyed  
networking with  
colleagues from  
across Jewish  
camping and feeling  
connected to a  
greater purpose."**

# entertainment opportunities

Live Music

LAKESIDE

Photo Booth

LAKESIDE

Song Books

LAKESIDE

Evening Activity

BUG JUICE

Video Booth

BUG JUICE

Dessert Reception

FREE SWIM

**"Every time I attend Leaders, I feel even prouder and more excited to be part of this field."**



# wellness opportunities

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Meditation

FIREFLY

Yoga

FIREFLY

Sensory Room

LAKESIDE

Canteen Snacks

BUG JUICE

Breakfast or Lunch

FREE SWIM

"I loved the little touches—the intentionality was palpable all over the conference."



# networking opportunities

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Charging Stations

LAKESIDE

Wi-Fi

LAKESIDE

Coffee Break


BUG JUICE

Kikar

STARRY NIGHT

(Our Central Gathering Area)

**" We are always on the lookout for new ideas, resources, and opportunities at Leaders Assembly!"**



FOUNDATION FOR JEWISH CAMP

# LEADERS ASSEMBLY

.....  
DECEMBER 4-6, 2022

see you in  
**Atlanta!**

We value your  
partnership and are  
happy to answer any  
questions you may have.

Please contact Corey Cutler at  
[corey@jewishcamp.org](mailto:corey@jewishcamp.org).



FOUNDATION FOR JEWISH CAMP

# LEADERS ASSEMBLY

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DECEMBER 4-6, 2022