sponsorship opportunities
at-a-glance

3 ABOUT FOUNDATION FOR JEWISH CAMP
4 ABOUT LEADERS ASSEMBLY
5 ATTENDEE DEMOGRAPHICS
6 PARTNER BENEFITS

SPONSORSHIP OPPORTUNITIES:

7 Welcome Opportunities
8 Content Opportunities
9 Entertainment Opportunities
10 Wellness Opportunities
11 Networking Opportunities
Foundation for Jewish Camp (FJC) fosters excellence and accelerates innovation at Jewish camps across North America by developing adaptive talent, deepening immersive learning experiences, and driving field growth. Founded in 1998, FJC elevates Jewish camp on the cultural and philanthropic agenda, including catalyzing growth through programs such as One Happy Camper®, which has enabled over 100,000 children to experience camp for the first time. FJC is the only public 501(c) (3) charitable organization solely committed to Jewish camp. For more information, visit www.jewishcamp.org.
Leaders Assembly

Foundation for Jewish Camp’s biennial Leaders Assembly is the single largest gathering of professional and volunteer leadership in Jewish camp.

Historically attracting 800 key decision makers from communities across North America, Europe, and Israel, Leaders Assembly provides an unparalleled opportunity to form strong business relationships, explore trends, and seek opportunities for innovation.

Leaders Assembly 2022 will be held December 4th - 6th at the Westin Peachtree Plaza in Atlanta, Georgia.

jewishcamp.org/leaders
attendee demographics

- **West**: 15%
- **Midwest**: 16%
- **Canada**: 6%
- **Northeast**: 52%
- **South**: 8%
- **Other International**: 3%

**Categories**
- Lay Leaders/Volunteers: 10%
- Communal Professionals: 35%
- Exhibitors: 5%
- 40% Overnight Camp Professionals
- 10% Day Camp Professionals
- Returning: 50%
- New: 50%
### partner benefits

<table>
<thead>
<tr>
<th>Level</th>
<th>Director Porch</th>
<th>Starry Night</th>
<th>Free Swim</th>
<th>Bug Juice</th>
<th>Lakeside</th>
<th>Firefly</th>
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<tbody>
<tr>
<td>$100K+</td>
<td>●</td>
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<td>$50K+</td>
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<td>$25K+</td>
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<tr>
<td>$18K+</td>
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<tr>
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<tr>
<td>$5K+</td>
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</table>

**Complimentary Badges**

- 4 for $100K+
- 4 for $50K+
- 4 for $25K+
- 4 for $18K+
- 3 for $10K+
- 3 for $5K+

#### PRE-EVENT RECOGNITION

- **Logo on Website**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

- **Social Media Promotion**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

- **Logo in Email Blast**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

- **Mention in Press Release**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

#### ONSITE RECOGNITION

- **One Opportunity at Your Level** *(pg 7-11)*
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

- **Logo on Sponsor Page in App**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

- **Branded Signage**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

- **Recognition Onstage**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

- **Logo Featured in Event App**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

#### POST-EVENT RECOGNITION

- **Social Media Thank You**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

- **Guest Blog Post**
  - $100K+: ●
  - $50K+: ●
  - $25K+: ●
  - $18K+: ●
  - $10K+: ●
  - $5K+: ●

*Select one opportunity from your sponsorship level or below. (We will design a custom opportunity with Director Porch sponsors.)*

Looking for information on our Expo Hall? Please see our Exhibitor Packet!
welcome opportunities

Door Hangers
Sustainably Sourced Swag Items
Guest Room Snacks
Hotel Key Cards

"ALWAYS impressed by Leaders Assembly in terms of content & professionalism."
I enjoyed networking with colleagues from across Jewish camping and feeling connected to a greater purpose.
entertainment opportunities

Live Music
Photo Booth
Song Books
Evening Activity
Video Booth
Dessert Reception

“Every time I attend Leaders, I feel even prouder and more excited to be part of this field.”
wellness opportunities

Meditation
Yoga
Sensory Room
Canteen Snacks
Breakfast or Lunch

“I loved the little touches—the intentionality was palpable all over the conference.”
networking opportunities

Charging Stations
Wi-Fi
Coffee Break
Kikar
(Our Central Gathering Area)

"We are always on the lookout for new ideas, resources, and opportunities at Leaders Assembly!"
see you in Atlanta!

We value your partnership and are happy to answer any questions you may have.

Please contact Corey Cutler at corey@jewishcamp.org.
FOUNDATION FOR JEWISH CAMP
LEADERS ASSEMBLY
DECEMBER 4-6, 2022