



Executive Leadership Institute (ELI) Cohort IV Overview

FJC has long invested in field professionals, creating and implementing some of the most highly regarded professional development opportunities in the Jewish world. With generous support from The Marcus Foundation, FJC created the Executive Leadership Institute (ELI) in 2006 to improve Jewish summer camps by significantly upgrading the leadership and management skills of camp directors. ELI has graduated 52 participants in the three cohorts, the last of which ended five years ago in 2012. Many of these graduates have described the program as the training that has most positively influenced their careers.

With the continued partnership of the Marcus Foundation, FJC will build upon the success of the first three ELI programs to provide executive training for a fourth cohort of up to eighteen camp directors from a diverse cross section of resident Jewish summer camps. Over the course of nineteen months, the ELI IV Fellows will convene for six sessions of intensive training with support and interim work between sessions. Utilizing the expertise of recognized leaders from various disciplines- in the business world and the nonprofit sector-- the program will challenge the Fellows to widen their lens of leadership and management. ELI IV will focus on the following six content/skill areas:

- 1) Camp Vision and Strategic Plan
- 2) Communication and Marketing
- 3) Customer Excellence
- 4) Business, Financial and Operational Management
- 5) Board Development and Fundraising
- 6) Staff Training & Development

Eligible candidates:

- Are full-time, year-round camp directors of non-profit overnight Jewish camps
- Have at least 5 years of full-time senior professional experience in the Jewish camp field

In-Person Workshop Dates:

- April 16-18, 2018
- November 12-14, 2018
- January 14-16, 2019
- March 4-6, 2019
- September 16-18, 2019
- November 4-6, 2019

Application & Selection Process Timeline

The selection process of ELI candidates will focus greatly on a candidate's demonstrated capacity for strategic thinking and reflection, and commitment to implementing change in their organizations and own management practices. We will also take into account the support of the camp's lay leadership and sponsoring organization (where applicable) for the candidate's participation in the program.

December 6, 2017: Application process opens with pre-application

All interested applicants must fill out a Pre-Application Questionnaire which includes answering a few short-answer questions and uploading a resume.

December 22, 2017: Pre-application deadline

January 5, 2018: Select applicants will be notified and invited to submit a full application

If invited to complete a full application, ELI applicants will be required to submit written and video responses to additional short-essay style questions, and the following:

1. A signed participation agreement from the applicant
2. Two letters of recommendation (submitted electronically by the recommender directly to FJC). One letter of recommendation must be from the camp's board chair, president or other authorized lay leader. The other may come from a direct supervisor, former employer, colleague, sponsoring organization leader, camp movement head, or other camp stakeholder.
3. A statement of support and participation agreement signed by the organization's lay leadership. If the applicant is not the most senior professional of the organization, a signature from the most senior professional is also required. This form will be provided in the application, and applicants should submit the signed form electronically.

Applicants will be responsible for reminding their recommenders of the application deadlines. All materials must be submitted by the deadline, without exception.

January 31, 2018: Full application deadline

Week of February 12, 2018: Interviews begin

Applicants will participate in a 30-minute online (video) or in-person interview with a member of the ELI selection committee.

Week of March 5, 2018: Applicants notified of their acceptance

Week of March 18, 2018: Accepted applicants will be announced at Leaders Assembly

For questions regarding the application process and program contact Julie Finkelstein, Director, Leadership Development at 646-278-4519 or Julie@jewishcamp.org