

Jewish Summers. Jewish Future.







TABLE OF CONTENTS

- 5** Welcome
- 6** Build Leaders
- 10** Amplify Jewishness
- 16** Expand the Field
- 24** Leaders Assembly 2016
- 29** Financial Performance



WELCOME

In 2016, Foundation for Jewish Camp (FJC) celebrated its 18th year. Your engagement and generosity allows us to continue to provide the leadership and innovation to fulfill our mission of building a strong Jewish future through transformative summer experiences. With your support, we invest in leaders, amplify Jewishness, and expand the field. We are proud of the significant achievements of the field of Jewish camp and are inspired by the impact that day camps, overnight camps, and teen specialty experiences continue to have on our community.

The stories that follow offer observations from a graduate of one of our professional development program, highlights of two local community partnerships, a perspective from a Jewish educator working with a day camp's efforts to infuse Jewish culture into camp, an overnight camps dedication to inclusivity, and a long-time investor in FJC.

Looking forward, FJC will encourage the pursuit of excellence for all who are connected to Jewish camps. In addition to expanding the One Happy Camper® incentive grant program, developing new specialty camps, and enhancing Jewish programmatic content, FJC has identified the following challenges to be addressed:

Leadership Pipeline

Seek ways to deepen the bench, and attract new talent to the field with the pending generational change in senior camp leadership.

21st Century Jewish Life

Help camps to continue to express Jewishness in relevant, meaningful and innovative ways and to serve as a laboratory for contemporary Jewish life.

Jewish Day Camps

Ensure that day camps are a vital part of the Jewish community's youth development ecosystem and are excellent experiential Jewish educational institutions.

Thanks to each of you for the role you have played – and will continue to play – to support and advance individual camps, local communities, and, collectively, the field of Jewish camp. We feel the strength, momentum, and optimism generated by all of us working together. As we look forward, we aspire to further strengthen the partnerships between professionals and lay leaders, between day camps and overnight camps, and between camps and communities.

Together each of us will help all of us strengthen and support our camps, our communities, and our Jewish future.



A handwritten signature in black ink, appearing to read 'Peter'.

Peter J. Weidhorn
Chair, Board of Directors



A handwritten signature in black ink, appearing to read 'Jeremy'.

Jeremy J. Fingerman
CEO

WE BUILD LEADERS:

Foundation for Jewish Camp helps camp professionals and future talent develop the skills to lead their camps to exceptional outcomes operationally and educationally.





1916

YEARS OF OVERNIGHT
CAMP DIRECTOR
EXPERIENCE



267

HOURS OF COHORT
TRAINING TO THE
FIELD EACH YEAR



16,000

JEWISH MENTORS
AND ROLE-MODELS
MAKING MAGIC



18

GRADUATES FROM
YITRO FELLOWSHIP III



750

ATTENDEES AT
LEADERS ASSEMBLY 2016



241,866

PAIRS OF SOCKS LOST
EACH YEAR AT CAMPS

Making Menschen: Reflections on FJC's Yitro Fellowship Cohort III



“Yitro III was designed to deliberately focus on building the Fellows’ capacity to enhance Jewish life at camp. Without a doubt, the program felt steeped in Jewish meaning and learning, which only enhanced the excellent professional skill development and networking that the Yitro program has become known for. It is clear that nexus between improving camp management and the work of making mensches is profound and critical to the Jewish culture of camp and developing strong leaders in the field.”



ADAM BROMS

Camp Director, Capital Camps

The most important aspect of any organization is its people. That much has always been true to those of us who have studied organizational leadership. As Yitro Fellowship III came to a close, I took the opportunity to return to the beginning and look at the original program description. Among the many aspects of the program highlighted there, what resonated with me:

- **Yitro participants will experience personal and professional growth in order to improve camp programming and staff training, including a focus on integrating Jewish content.**
- **Yitro participants will hone skills regarding camp staff leadership development, supervision, management and mentorship, while exploring Jewish foundations of these skills.**

As I reflect on the past 18 months, I can say with confidence that – with the support of the AVI CHAI Foundation and Foundation for Jewish Camp - we accomplished these goals. Creating a community of practice is a well-tested and powerful concept. This cohort, our Yitro community, is something for which I am exceedingly grateful. The leaders in this cohort have come together to share ideas, support one another, and serve as a powerful resource in our ongoing individual growth. Of course, beyond the professional sphere, we have created lasting and meaningful friendships.

During our time together, we have engaged in a rich exploration of self and others through a uniquely Jewish lens. With the *middot* – character traits — as our backbone, we explored themes of gratitude, humility, patience, responsibility, and of course, leadership. Through this character development, we honed our professional skills – both technical and adaptive, to advance our strategic thinking. Thanks to an impressive slate of teachers at each of our five seminars, we combined Jewish values with specific, actionable business-world techniques to develop ourselves, and, in turn, enrich our camps. In doing so, we became better leaders, followers, friends, and mentors.

As we look toward what's next, we know that our future is bright. Each of us will carry forward what we have learned in this fellowship to better ourselves and those around us, and continue to cultivate a deep sense of purpose, learn new skills, take the time to develop those skills with whom we work, and develop the next cadre of outstanding Jewish leaders.

WE AMPLIFY JEWISHNESS:

FJC develops and supports programs that deepen campers' and counselors' connection to their Jewish roots and culture.





9455

SPIRITED SONG
SESSIONS



2565

SHABBAT
EXPERIENCES



300+

ISRAELI FLAGS RAISED
EACH SUMMER MORNING



161,244

YARDS OF LANYARDS
USED (TO MAKE FRIEND-
SHIP BRACELETS)



310

DAYS OF
MACCABIAH



84%

OF PARENTS AGREE
CAMP MAKES THEIR CHILD
PROUD TO BE JEWISH

Investing in the Jewish Future through Day Camp



**“We are proud to
be carrying out
much of this work
in collaboration
with Foundation
for Jewish Camp.”**

ERIC S. GOLDSTEIN

Chief Executive Officer, UJA-Federation of New York

Jewish day camps offer vibrant and diverse programs that build character and teach important skills. Perhaps, however, the most important thing they build is a sense of Jewish identity in campers that can last a lifetime. And for many, day camp is their only connection to Jewish life. For these reasons, UJA-Federation of New York is marking its centennial year with a major initiative that will transform the face of Jewish day camp in our community.

Back in the 1950s, Federation leaders had the visionary foresight to purchase three campgrounds, totaling 505 acres, on Long Island, Staten Island, and in Rockland County. Since then, the Henry Kaufmann Campgrounds have served hundreds of thousands of children - including many from low-income families and children with disabilities and serious illnesses. Today, with day camps run by 15 JCCs and YM-YWHAs in the greater New York area and the Sunrise Association (which provides free camp for children with cancer and their siblings), our campgrounds represent the largest Jewish day camp system in North America. Every summer, more than 6,000 children and 1,200 counselors spend their days on these grounds.

Now, as we launch our second century, we seek to realize the full potential of our campgrounds to enrich our community's young people and nurture future Jewish leaders. We're embarking on a \$35 million capital campaign to modernize our campgrounds; build new pools and programming spaces, and create more opportunities for creative, immersive, and meaningful summer experiences.

We are proud to be carrying out much of this work in collaboration with Foundation for Jewish Camp. Through our partnership with FJC, over the past

three years, we have incubated and launched five new Jewish day camp programs to serve the needs of families in the New York area, as well as provided 13 day camps with coaching and professional development to strengthen their Jewish mission, programming and organizational capacity.

Visionary leaders dreamed big when they invested in our campgrounds all those years ago. Today, we're following their example, building boldly, and investing in our shared future so that countless generations of young people will have the opportunity to forge lasting connections to the Jewish community.



Enhancing Jewish Culture with Music at Day Camp



RABBI MICHAEL MELLEN

Coach, Day Camp Jewish Coaching Project

Walk around New Country Day Camp of the 14th Street Y (NCDC) and you will see and hear Jewish music permeating the atmosphere. NCDC has been growing and thriving in many ways in recent years, but when it came to Jewish music: the leadership team knew they wanted to do something more. NCDC had music: mostly pop songs played through iPhones hooked up to speakers for campers and counselors to dance to between activities or on Friday at the staff dance competition. Camp cheers and silly songs were popular on the bus rides; some Hebrew songs found their way into Kabbalat Shabbat.

With support through the Day Camp Jewish Coaching Project, in the fall of 2015, the leadership team at NCDC identified Hebrew music and other Jewish music as “the” big change for the summer of 2016. They aimed to make other intentional, strong changes to doing Jewish at camp, but music was to be a key delivery method. They believed that Hebrew and other aspects of Jewish culture can enhance the connection to the camp community and increase the sense of Judaism as part of our world. And they were right. They reimagined Jewish music at camp.



A head songleader, with experience in many different camp, youth and educational settings, along with a skilled, assistant songleader, were hired. From staff orientation, through the end of camp the team changed the culture of music at camp. Within the first ten minutes of staff orientation kicking off, the songleaders were introducing Jewish music.

Hebrew music was present on day one. Each week, a new Hebrew song that fit the week's theme was introduced while songs from past weeks continued to be sung. Motions and dancing to engage campers and staff. Of course, this music was also a part of Kabbalat Shabbat in a new, energized way.

From the beginning, the leadership team planned for sustaining music in camp. This fall, supported by an FJC grant, they created a songleading fellowship for five staff members. In the workshops they learned Hebrew music, specific songleading skills including how to engage campers and staff in singing, and

tools for leading alongside other songleaders. This culminated with this group leading the song session at a major 14th Street Y event this winter. These staff will play a role with music this summer as well.

The team at NCDC sees even great possibility to expand the Jewish music culture at camp for summer 2017. Music happens in many places in camp, beyond songs with song leaders and they aim to encourage the use of music, uncover opportunities for many staff to lead or share music, and look for new ways for campers to expand their connection to music in camp.

*Day Camp Jewish Coaching Project is generously funded by
UJA - Federation of New York*

WE EXPAND THE FIELD:

FJC continuously expands the number and variety of summer experiences to attract more—and more diverse—participants.





150+

DAY
CAMPS



\$28 M

IN SCHOLARSHIPS
AWARDED BY DAY &
OVERNIGHT CAMPS
FOR EACH SUMMER



82%

OF FAMILIES LIKELY TO
RECOMMEND THEIR
JEWISH CAMP



155+

OVERNIGHT
CAMPS



21,139

NEW CAMPER EXPERIENCED JEWISH OVER-
NIGHT CAMP FOR THE FIRST TIME IN 2016

200,000+

CAMPERS, TEENS & COLLEGE-
AGE COUNSELORS



7,050

ONE HAPPY
CAMPER INCENTIVE
GRANTS AWARDED
BY 41 COMMUNITY
PARTNERS FOR
SUMMER 2016
IN PARTNERSHIP
WITH FJC



2

NEW OVERNIGHT
CAMPS OPENED



13,000

MILES EXPLORED BY
TRAVEL PROGRAMS

One Happy Camper[®]: A Catalyst for Growth

A photograph of two young children lying on their stomachs on a grassy field. The child in the foreground is a young girl with light skin and blue eyes, wearing an orange t-shirt and a matching orange headband with a blue and white pattern. She is smiling broadly at the camera. The child in the background is a young boy with dark skin and dark hair, also wearing an orange t-shirt. He is lying on his side, looking up and smiling. The background is a field of dry, yellowish-brown grass.

“One Happy Camper Atlanta is more than just an incentive grant; it is collaboration at a level that we have never achieved in our community before.”

MARK SILBERMAN

Vice-Chair, Jewish Federation of Greater Atlanta and Member, FJC Board of Directors

Four years ago, the Jewish Federation of Greater Atlanta began working with Foundation for Jewish Camp (FJC) on creating a camping initiative in Atlanta. As a result, over the past four summers the Atlanta community has provided over 700 first-time camper grants and over \$854,000 in scholarship. With seed funding from FJC, One Happy Camper® (OHC) grants were our first major camping investment, but it certainly has not been our last.

As an FJC board member and the chair of the Atlanta Camp Committee, I understood the impact that national matching dollars could have on our local initiative. The matching dollars were the catalyst for our community to develop a robust strategy to elevate camping in the greater Atlanta area. We developed creative fundraising campaigns and expanded our camp portfolio to include camper grants for middle-income families who want to return to camp for a second summer after receiving a first-year OHC grant. As a community, we also decided to develop an easy and accessible system to encourage these families, who may not be eligible for scholarship, to get financial relief for summer camp. For the past three summers, we've distributed almost 200 middle-income grants.

The Atlanta community believes that all children should have access to camp. Using that guiding principle, Atlanta provides significant amounts of needs based scholarship assistance each summer. And our incentives reach beyond the Atlanta community. Being a town of transplants, OHC Atlanta extends grants and financial support to any

Atlanta-area child attending Jewish camp throughout North America.

Our partnership with FJC through the One Happy Camper incentive grant program gave us access to the technology to power the distribution of grants and create awareness about the importance of overnight camp through marketing materials. The success of the Atlanta camping initiative relies heavily on a dedicated full time employee who manages the camp portfolio and serves as the local "Jewish camp lady," advising parents on the various camp options, organizing fairs and director visits, etc. We also provide area synagogues with grants to ensure they have the resources needed to market camp to their congregants.

The Atlanta Camp initiative works directly with our area camps — Camp Barney-Meditz, URJ Camp Coleman, URJ Six Points Sports Academy, Ramah Darom, and Camp Judaea — to create training and recruitment opportunities ensuring our children are experiencing the best of camp. In 2016, working with FJC, the Atlanta Federation supported the Marketing and Recruitment Academy, giving our camps the skills and tools they need to compete in a competitive summer market place.

One Happy Camper Atlanta is more than just an incentive grant; it is collaboration at a level that we have never achieved in our community before. Federation, area camps, lay leaders, professionals all put aside their agenda to focus on one global mission – getting more kids to Jewish camp.

The Road to Chi: Anything But Ordinary



ELIZABETH ABRAMS

JCC Chicago

Monday, July 25, 2016 seemed like a regular day at JCC Chicago Camp Chi in Wisconsin Dells, Wisconsin. 400 kids, counselors, and staff were singing and cheering on others in soccer, kick-ball, tug-o-war, ring toss, and more. But “The Road to Chi” was anything but an ordinary day.

As the world was waiting for the Summer Olympics in Rio, the Camp Chi staff wanted to bring a competitive, fierce, fun, inclusive experience to a camp. Foundation for Jewish Camp (FJC) invited the Special Olympics Wisconsin to partner in this effort and “The Road to Chi” was created.

74 athletes competed under the direction of eight coaches, highlighting how easily campers with disabilities can competitively play alongside their typically developing peers.

“As the Special Olympics moves towards an integrated sports model, we thought that we might draw upon their many years of expertise in coaching children with disabilities to learn how they make accommodations for all children to be able to participate in competitive sports.”

Jewish camp is a leader in advocating for inclusive environments where every child shines and is able to thrive within a Jewish environment.

The event was an example of how Jewish camp is pushing the boundaries in showing the world that with the right attitude, the right goals, and the right training – anything is possible.

The day was much more than competitive fun and games. Camp Chi athletic staff, village leaders, and counselors learned from the Special Olympics coaches about the program background and tactics to use on the field.

Tobin summed it up. “In the end, the Special Olympics staff walked away with as much learning as they offered. The coaches were overwhelmed by the comradery they saw between the campers at Camp Chi. The organizations will continue to provide feedback and suggestions to strengthen each other’s programs and others across Jewish camp.” Tobin pointed out that Camp Chi’s commitment to inclusion is also in thanks to a partnership with Keshet, an outstanding organization that provides educational, recreational, social, and vocational support to individuals with intellectual disabilities and the FJC Ruderman/Alexander Inclusion Initiative. We look forward to building more relationships like this.

“Days like this make me smile,” commented a 13 year old camper as he walked off the soccer field.

JCC Chicago Camp Chi is one of six camps that received an FJC – Ruderman/Alexander Inclusion grant to expand services to children with disabilities. Campers with disabilities go to camp, play sports and enjoy activities alongside their typically developing peers.

Specialty Camp: A Continued Investment in the Future

JOEL EINLEGER

Senior Program Officer, Director of Strategy, Camp Programs

The AVI CHAI Foundation

Many children and teens have a deep passion and curiosity to explore or enhance a specialty or skill (sports, music, adventure, STEM, etc.) during the summer. In recent years, more and more families, especially those with teens, have chosen non-Jewish summer camps and programs that allowed their children to explore a specialty.

This trend raised the question: if a Jewishly-intensive camp could offer similar levels of expertise in teaching specialties, would families come?

In 2008, FJC began to develop five of these Jewishly-intensive specialty camps through a new Specialty Camp Incubator program, initially funded by the Jim Joseph Foundation, and later joined by the AVI CHAI Foundation for two more cohorts, once we saw the positive results.

Using a cohort approach, the Incubator efficiently created and launched new camps that wove the Jewish mission and educational content within the focus on specific skills and activities. To date, FJC has launched 9 new camps that have served over 6,000 youth, with research showing that almost two thirds of these campers would not otherwise have attended a Jewish camp. With additional investment from both foundations, FJC is now in the process of launching 6 more specialty camps which will open summer 2018.

The Specialty Camp Incubator provides assistance and technical support to directors for the planning and start-up stages, the launch of camp, and first three years of operation. It was the right fit for most

new specialty camps, as it provided a turn-key approach to birthing the new camps, everything they might need for planning and to support the camps financially.

With the appeal of these specialty camps becoming evident, we asked another question: can these camps be opened more quickly? The AVI CHAI Foundation explored a more tailored version of the Incubator that could offer the same results in less time, a program that FJC dubbed the Accelerator.

The Accelerator's goal was to select new specialty camp ideas that possessed a strong Jewish mission and ability to weave Jewish culture, values, and learning through the elements of the program in order to attract new segments of Jewish children in a shorter time frame. These camps could open a year quicker than the Incubator camps, but doing so would require that the camps have already lined up funding to cover the startup and deficits for the first years of operation while enrollment was building.

Given these requirements, movement camps were the most likely participants in an Accelerator. Their staff typically had considerable experience in creating new camps and programs, and because these camps built on their brand's good name and an existing philanthropic support network, were most likely to find the funding necessary for the first few years.

The National Ramah Commission had envisioned a Northern California site based in the Bay Area for over

a decade, and over the years had developed a strong board which not only raised funds but also awareness in the region. The highly successful URJ 6 Points Sports Academy, which launched through Incubator I in North Carolina, was looking to expand its brand with a west coast location in Los Angeles. With the support of the AVI CHAI Foundation, FJC established Accelerator I in 2015 to fast track these two Jewish specialty camps that opened in summer 2016. Because of the strong status of these brand expansions, as anticipated, the start-up training was abbreviated/accelerated and support was planned for two operating years.

From the lessons learned in Accelerator I and almost a decade of Incubator experience, the FJC team realized that the Accelerator model would not provide sufficient training and mentoring for new start-ups that lacked broad lay support and/or trained professional leadership. In addition, the fundraising requirement limited the number of high quality applications, especially those envisioned by sole entrepreneurs. Therefore, Specialty Camp Incubator III was launched to establish new camps through the proven method of providing assistance and technical support through the planning, start-up, launch and first three years of operation.

As AVI CHAI Foundation is getting closer to its sunset, we could not have been more proud of our involvement with these new camps. From the lessons learned in Accelerator and almost a decade of Incubator experience, these new camps helped us to see what the future of camping can truly look like. Regardless of whether the camp was an incubator or accelerator camp, these innovative camps have proven themselves to be models of excellence for the

Jewish camping field, reaching new demographics and interest groups and embarking on new approaches to Jewish experiential education. Not yet bound by the rituals and history that often dictate customs at traditional camps, these new camps are creating traditions from the ground up that are based in key values unique to their camp's mission, and are making an indelible impact on thousands of campers.



LEADERS ASSEMBLY 2016:

CHAI - TO LIFE! Celebrating the 18th anniversary of FJC and those who carry out our mission



How do we leverage our position as conveners of the field to CAPTURE THE FUTURE, to continue to think more broadly about immersive and meaningful Jewish experiences and offer new avenues of opportunity, as they relate to the FJC strategic vision?

The 6th LEADERS ASSEMBLY biennial conference impacted more than the 750 camp professionals, lay leaders, educators, philanthropists, and communal professionals who spent three days reflecting, sharing and learning. With more than 75 workshops, master classes, and facilitated discussions the learnings and innovations will be seen throughout the 300 Jewish immersive experiences we work with and the Jewish education field at large for years to come.

We took time to celebrate collaboration among camps, working together as a field, and accomplishments over the past 18 years, including: record enrollment growth in overnight camps, 10 years of One Happy Camper and 77,000 first-time campers who otherwise would not have had a Jewish summer; and 10 years of Customer Satisfaction Insights, a tool that has helped camps pinpoint strengths and weaknesses to improve their camp.

We acknowledged and thanked those who make it all possible. The many funders who have invested significantly in Jewish camps all over North America and in FJC, the community partners who have embraced camping to engage their community,



and the long serving camp professionals who have dedicated their careers to nurture our children. We honored JCamp 180, a program of the Harold Grinspoon Foundation, for all of its efforts in supporting the field.

As we look back, we see Jewish camp experiencing a pivotal moment. One that creates opportunity for Jewish camp to be more inclusive and diverse. To advance our efforts to help the field reflect the diversity of today's and tomorrow's Jewish community we focused an entire day at Leaders Assembly on just that — **I Belong to Jewish Camp**. We announced a new innovative engagement initiative with a competitive RFP process. FJC has now awarded

over \$130,000 in grants to support organizational efforts that deeply engage and welcome a more diverse camper community.

“It is amazing what FJC has accomplished over its 18 years. The world of Jewish camping has been fundamentally changed. Just imagine what it will be like in 2034 (the double Chai anniversary of FJC).”



18TH ANNIVERSARY RECOGNITION

To mark FJC's 18th anniversary, co-founders and co-chairs of the Board of Trustees, Elisa Spungen Bildner and Rob Bildner took the opportunity to acknowledge and recognize more than 100 donors from across North America. These generous philanthropists have helped raise the profile of Jewish camp with significant financial support for a specific camp, a local Federation camping initiative, or the work of FJC.

We also recognized and saluted our long-standing camp professionals. We have been honored to work alongside them to create, sustain and advance the field of Jewish camp.

LONG-SERVING CAMP PROFESSIONALS



25+ YEARS

Ruben Arquilevich - URJ Camp Newman
Rabbi Mitch Cohen - National Ramah Commission
Amy Skopp Cooper - National Ramah Commission
Jordan Dale - Surprise Lake Camp
Loui Dobin - URJ Greene Family Camp
Steve Engel - Tamarack Camps
Risa Epstein - Camp Solelim/Canadian Young Judaea
Aaron Greenberg - JCC Association
Bobby Harris - URJ Camp Coleman
Bill Kaplan - Shalom Institute/Camp JCA Shalom
Michelle Koplan - B'nai Brith Camp (Oregon)
Marcy Kornreich - Camp Young Judaea
Rabbi Yitzchok Maragareten - Agudath Israel of Illinois
Jim Mittenthal - Camp Barney Medintz
Rabbi Paul Resnick - Camp Ramah in the Berkshires
Tom Rosenberg - Camp Judaea
Rabbi David Shenker - Camp Nageela
Lenny Silberman - Henry Kaufmann Campgrounds
Mirel Simcha - Agudath Israel of Illinois
Debbie Sussman - Camp Yavneh
Brenda Tessler-Donen - B'nai Brith Camp (Manitoba)
Harrell Wittenstein - Association of Independent Jewish Camps



40+ YEARS

Jerry Kaye - URJ Olin-Sang-Ruby Union Institute
Ron Levin - JCC Camp Chi
Paul Reichenbach - Union for Reform Judaism
Len Robinson - New Jersey Y Camps
Alan Silverman - Camp Moshava Indian Orchard
Rabbi David Soloff - Camp Ramah in Wisconsin
Moshe Wein - Camp Kaylie/OHEL

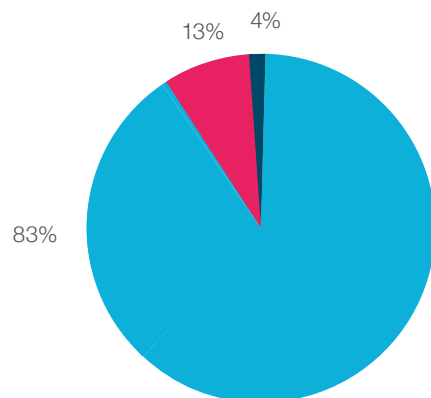


FINANCIAL PERFORMANCE

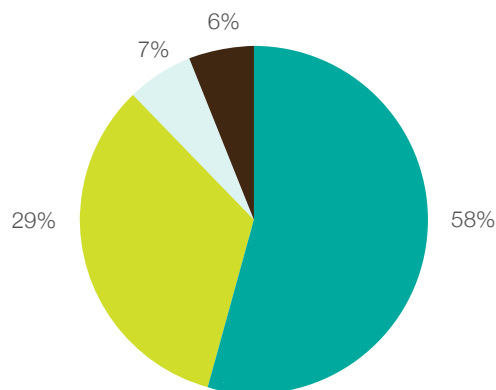
- Consistent revenue and expenses over 2 years
- FJC supports the field with grants and programs
- Management & General expenses managed efficiently

2016

Revenue: \$9,925,871

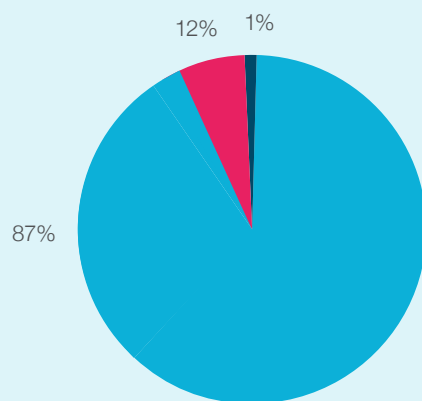


Expenses: \$10,168,309

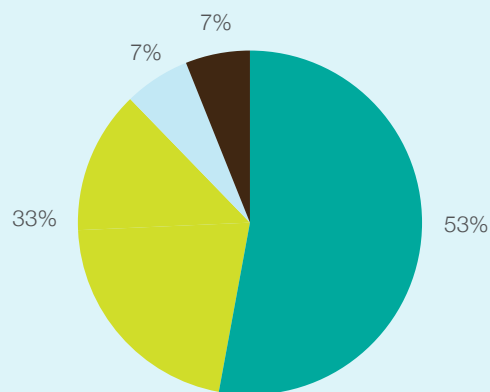


2015

Revenue: \$9,341,813



Expenses: \$ 9,544,047



■ Program Grants
■ Annual Support
■ Miscellaneous

■ Leadership Development & Jewish Impact Programs
■ Camper Incentive Grants
■ Management & General
■ Fundraising

2015/2016 PROGRAM AND PROJECT FUNDING

We express our deepest appreciation to the following foundations, organizations and individuals whose extraordinary support of our programs and initiatives enables FJC to make significant impact on the field of Jewish camp and the Jewish community.

BRINGING ISRAEL TO CAMP

in collaboration with the iCenter
The AVI CHAI Foundation

BUILDING LOAN PROGRAM

Maimonides Fund

BUNKCONNECT™

The AVI CHAI Foundation
Jack and Goldie Wolfe Miller Fund
Michael and Andrea Leven Family Foundation

CORNERSTONE FELLOWSHIP

The AVI CHAI Foundation
Crown Family Philanthropies
The Marcus Foundation
The Morningstar Foundation

DAY CAMP INITIATIVES

Camp Settoga – Mentoring & Engagement

The Gottesman Fund

Day Camp Specialty Camp Incubator

UJA - Federation of New York

Day Camp Jewish Coaching Project

UJA - Federation of New York

Kayitz Kef – Hebrew Immersion at Day Camps

in collaboration with the Areivim Philanthropic Group
The AVI CHAI Foundation
William Davidson Foundation
The Marcus Foundation
The Steinhardt Foundation

DONOR-DIRECTED GRANTS TO CAMPS

Beren Athletic Facilities Expansion Program
Robert M. Beren Foundation
Gottesman Waterfront Improvement Program
The Gottesman Fund
Jewish Community Foundation of Greater MetroWest NJ

FUNDERS SUMMIT ON JEWISH CAMP – WEST COAST

The AVI CHAI Foundation
Diane and Guilford Glazer Foundation
Jim Joseph Foundation
The Marcus Foundation

GOODMAN CAMPING INITIATIVE FOR MODERN ISRAEL HISTORY

in collaboration with the iCenter
The AVI CHAI Foundation
The Lillian and Larry Goodman Foundations
The Marcus Foundation

GREENBOOK: A GUIDE TO INTELLIGENT GIVING – FUNDING JEWISH OVERNIGHT CAMP

Tali and Sender Cohen

HIDDUR INITIATIVE: ENHANCING JEWISH GROWTH AND LEARNING AT CAMP

The AVI CHAI Foundation
Jim Joseph Foundation
Maimonides Fund

INCLUSION INITIATIVES

The Stanford and Joan Alexander Family Fund
Leo Oppenheimer & Flora Oppenheimer Haas Trust
The Klarman Family Foundation

The Mizrahi Charitable Family Fund
Ruderman Family Charitable Foundation
Florence and Laurence Spungen Family Foundation
UJA - Federation of New York - Neshamot Fund

INNOVATION FUND FOR JEWISH IMPACT

Lippman Kanfer Foundation for Living Torah

INSTITUTIONAL STRENGTHENING

Federation CJA (Montreal)

LEKHU LAKHEM III

in collaboration with JCC Association
The AVI CHAI Foundation

MARKETING & TECHNOLOGY: TOOLS FOR RECRUITMENT & RETENTION AT JEWISH CAMP

Anonymous

MARKETING & RECRUITMENT ACADEMY

Jewish Federation of Greater Atlanta
Jewish Community Foundation of Greater
MetroWest New Jersey

MIDWEST CAMPS LEADERSHIP NETWORK

Anonymous

NADIV – SENIOR EXPERIENTIAL JEWISH EDUCATORS: CAMP-SCHOOL PARTNERSHIPS

The AVI CHAI Foundation
Jim Joseph Foundation

NETIVIM

in collaboration with JCC Association
The AVI CHAI Foundation

SPECIALTY CAMPS

Accelerator

The AVI CHAI Foundation

Incubator II

The AVI CHAI Foundation
Jim Joseph Foundation

Incubator III

The AVI CHAI Foundation
Jim Joseph Foundation

ONE HAPPY CAMPER®

Anonymous

PJ GOES TO CAMP

a One Happy Camper® partner
Harold Grinspoon Foundation

RUSSIAN-SPEAKING JEWISH OUTREACH INITIATIVE

Genesis Philanthropy Group

SCHOLARSHIP PROGRAMS

Robert M. Beren Foundation
Israel Henry Beren Charitable Trust
Joan Borchardt
The Heyman-Merrin Family Foundation
Jess and Sheila Schwartz Family Foundation

YITRO LEADERSHIP PROGRAM, COHORT III

The AVI CHAI Foundation

2015/2016 ANNUAL CONTRIBUTIONS

We gratefully acknowledge the following donors whose generous contributions in 2015 and/or 2016 have enabled Foundation for Jewish Camp to support the field of Jewish camp in providing joyous Jewish summer experiences to more than 80,000 campers and 11,000 college-age counselors.

VISIONARIES \$50,000+

Robert M. Beren
Elisa Spungen Bildner and Robert Bildner
The Gottesman Fund
Jewish Community Foundation of Greater Metrowest NJ
Lippman Kanfer Family Foundation for Living Torah
The Neubauer Foundation
Julie Beren Platt and Marc Platt
The Charles and Lynn Schusterman Family Foundation

BUILDERS \$25,000 - \$49,999

Newton and Rochelle Becker Charitable Trust
Lois Kohn-Claar and Gary Claar
Julius and Susan Eisen
Congregation Emanu-El of the City of New York Philanthropic Fund
Archie Gottesman and Gary DeBode
Michael and Kristin Karp
The Lisa and John Pritzker Family Fund

LEADERS \$10,000 - \$24,999

Scott Brody
Shelley and Ruvan Cohen
Robert J. and Carol Deutsch
Jeremy and Gail Fingerman
Alan and Diane Franco
Jay and Elena Lefkowitz
Jim Heeger and Daryl Messinger
Marcia Weiner Mankoff and Doug Mankoff
Charles and Ilana Ratner
Marc E. and Susan M. Sacks
Mark and Linda Silberman
Karyn and Bill Silverstein
Aimee Skier
Martin and Sondra Schwartz
Allan and Hinda Silber
Debbie Sollinger
Jeffrey and Linda Solomon
Michael H. and Carol Staenberg
Skip and Ilana Vichness
Peter Weidhorn
Jeffrey and Lesley Wolman
The Anne and Henry Zarrow Foundation

SUSTAINERS \$2,500 - \$9,999

Richard and Eve Biller
Cohn Reznick Foundation, Inc.
Dr. and Mrs. Leonard Cole
Joseph and Rae Gann Charitable Foundation
Arnold and Nina Harris
Jane and David Kirshbaum
The Robert P. and Arlene R. Kogod Family Foundation
Jerry and Eileen Lieberman Tzedakah Fund
David & Inez Myers Foundation
Rodger and Candy Popkin
Barnett Rukin
Samuel and Helene Soref Foundation
Florence and Laurence Spungen Family Foundation
Lawrence E. and Karla Steinberg
Francine Lavin Weaver
Wendy and Matt Waxman
Jane and Stuart Weitzman
David Weinstein and Clare Villari
Josh and Judy Weston

SUPPORTERS \$1,000 - \$2,499

Jeffrey I. Aeder
Wilma and Arthur Aeder
Anonymous Donor
Barry and Mimi Alperin
Mr. and Mrs. Ronald Breakstone
Dennis and Jane Carlton
Jack Chester Foundation
Louise S. and Robert A. Cohen
Combined Federal Campaign (CFC)
Robert David
Susan Mattisinko and Robert S. De Leon
Dana Egert
Rachel and Andrew Eisen
Deborah and Ronald Eisenberg
Dr. Irl and Barbara and Extein
Jonathan D. Fraade
Earl and Linda Ferguson
Avram and Rhoda Freedberg
Richard and Lillian Gray
June Baumgardner Gelbart Foundation
Laurie and Stephen Girsky
Dr. Stuart and Adrienne Green
Rhonda Jacobs and Richard Kahn
Martin and Ruth Kornheiser
The Kovler Foundation
Martha Lefkowitz
Alan and Marcia Leifer
Leslie Family Foundation
Amy and William Lipsey
Andrew Lubash
Faye and Bunny Meisel
Greater Miami Jewish Federation
Philip and Barbara Moss
Kayla and John Niles
Morris W. and Nancy Offit
Lisa Messinger and Rabbi Aaron Panken
Lief D. Rosenblatt
Dr. Joel and Nancy Roffman
Richard Rosman and Fran Morris Rosman
Milton and Margie Ruben
Robert Russell Memorial Foundation
Paul and Aviva Silberberg
The New Kalman Sunshine Fund
Steven and Barbara Wolf
Henry Zachs

COMMUNITY \$500 - \$999

Ramie Arian and Merri Lovinger
Harold E. and Helane Becker
Dave Becky
David Blumberg and Michel Armand
Theodore and Alice Cohn
John and Judy Craig
Aryeh Davidson
Shirley E. Fingerman
Earl and Linda Ferguson
Phyllis Freedman
Joseph and Rae Gann Charitable Foundation
Lori and Michael Gilman
Eugene Grayver
Rabbi and Mrs. Irving Greenberg
Phyllis Hammer
Kenneth Heyman, Jr. and Mimi Marzell Heyman
Arie and Elaine Hochberg
Aaron and Sheila Leibovic
Debbie and Gil Mann

Faye and Bunny Meisel
Frank and Simone Silberlicht
David J. and Judy Skolnick
Marian Scheuer Sofaer and Abe Sofaer
Jim and Stephanie Sokolove
Rita and Alan Singer
Judy and Mark Spatz
Charles and Amy Spungen
Susan and Jeffrey Stern
Drs. Neal Yuckoff and Judith Post

FRIENDS \$250 - \$499

Amy and Robert Arogeti
Lee and Syd Blatt
Daniel Cedarbaum and Caryn Jacobs
Al Cohn and Susan Kaufman Cohn
Bertram J. and Barbara Cohn
Drs. Bobbi and Barry Coller
Ziva Davidovich and Leor Wieselberg
Howard S. Edelstein
Gil Forer and Cara Eisen
Sara-Ann and Howard Erichson
Robert David and Barbara Flessas
Peter B. and Nancy B. Finn
Jay Frankel
Lori and Michael Gilman
Ellen and Alan Goldner
Jay and Karen Goodgold
Joel and Barbara Guskin
Dr. and Mrs. Michael Harris
Hochberg Family Philanthropic Fund
Jeffrey and Marjorie Honickman
Ann Goodman Kahn
Sidney and Helen Kadish
Eric Karp and Steffi Aronson
Robin and Steven Katz
Kimberly and Joseph Kesner
John and Henni Kessler
Dr. Aryeh and Sari Klahr
Leo J. & Roslyn L. Krupp Family Foundation
Marcia Landesman
Lee and Cheryl Lasher
Dr. and Mrs. Allan Lipton
Elizabeth and David Lowenstein
Lynette and J.B. Mazer
Dina and Samuel Markind
Thomas and Lauren McMullen
Joel and Jeane Novak
Shelley and Josef Paradis
Jonah Paransky
Patricia P. and Tom W. Perlmutter
The Honorable Stuart Rabner and Dr. Deborah Rabner
Ratner Family Club
Martin and Diane Richler
Mark and Jan Sass
Martin and Madelyn Schloss
Michael D. and Carol Ann Schwartz
James and Sharon Schwarz
Bruce and Robyn Shoulson
Jennifer Slifka and Vidal Luis Vidal
Steven D. and Carol Targum
Jonathan Weis

THE CAMPAIGN FOR THE VICHNESS CONFERENCE CENTER

In preparation for our move to new offices in 2012, FJC conducted a five-year capital campaign, naming the conference center in honor of our former Chair, Samuel “Skip” Vichness. This campaign was ably chaired by former board members Henry Skier and Keith Klein. We thank them for their efforts, and thank the many donors to the Campaign for the Vichness Conference Center to date:

ROSHEI MACHANEH

The Vichness Family

ROSHEI EIDAH

Alan and Kerry Appelbaum
Elisa Spungen Bildner and Robert Bildner
Julie and Susan Eisen
Jeremy and Gail Fingerman
Archie Gottesman and Gary DeBode
Arnold and Nina Harris
Keith Klein
Jane and Neil Kuttner
Marcia Weiner Mankoff and Doug Mankoff
Dan and Jane Och
Julie Beren Platt and Marc Platt
Marc E. and Susan Sacks
Jodi J. Schwartz and Steven Richman
The Skier Family

MADRICHIM

Jeffrey Ackerman and Andrea Goodman
Joseph Appelbaum and Dr. Lindsey Douglas
The Dime Bank
Howard and Susan Gulker
Jim Heeger and Daryl Messinger
Mindy and Jay S. Jacobs
Dan and Jane Kagan
Mike and Michele Kulchin
Lisa Messinger and Rabbi Aaron Panken
David and Allison Miller

National Ramah Commission
Dr. Michael Och
Doug, Forrester, and Greg Pierce
James and Sharon Schwarz
Jerry and Erica Silverman
Mark Transport
Union for Reform Judaism Camps

CHANICHIM

Mark and Lauren Bernstein
Mickey Black and Family
Billy and Robin Breitner
Scott Brody
Ab and Phyllis Flatt
Steven and Trudy Holt
Midge Kolojechick and Peter Kizis
Gerry and Susan Maldoff
Mark and Laura Newfield
Andrea and Scott Ralls
David and Debbie Solomon
Tony and Emily Stein
Robyn Tanne
Weidhorn Family Foundation
Arnee R. and Walter A. Winshall

CHAVERIM

Joseph and Robyn Bier
Dr. Harvey and Joan Bucholtz
Allison and Michael Cohen
Jerome and Brenda Deener

Leonard and Estelle Edelson
Rabbis David Ellenson and
Jacqueline Koch Ellenson
Edward and Leah Frankel
Philip and Carol Goldsmith
Robert and Bambi Granovsky
Donald and Annabel Horward
Lois Kohn-Claar and Gary Claar
Abby Knopp and Ephraim Slomovic
Jay Leipzig and Cindy Chazan
Joan and Richard Malizia
Arnold and Marilyn Miller
Murray and Marion Mohl
Rabbi Michael Monson and
Fani Magnus Monson
Aaron and Claire Nierenberg
Bruce and Maggie Pritikin
Lou and Jill Myers Raizin
Edwin S. and Bunny Rubin
Andrew and Rachel Scheff
Allen and Helen Schwartz
Jordan and Fran Shiner
Noel and Pauline Siegel
Laurie Stone
Rabbi Kenneth and Leah Tarlow

Roshei Machaneh: \$50,000

Roshei Eidah: \$25,000

Madrachim: \$10,000

Chanichim: \$5,000

Chaverim: Gifts under \$5,000

The Camp Directors Campaign for the Vichness Conference Center

In 2013, Camp Executive Directors, Directors, and other professionals in the field of Jewish camp joined in paying tribute to Skip, in appreciation of all that he has done to directly benefit them professionally, their camps and camping movements. We thank the following co-chairs of the extraordinary Camp Directors Campaign for the Vichness Conference Center: Louis Bordman, Executive Director, URJ Eisner Camp; Jordan Dale, Executive Director, Surprise Lake Camp; Rabbi Paul Resnick, Director, Camp Ramah in the Berkshires; Alan Silverman, Director, Camp Moshava Indian Orchard and Debbie Sussman, Director, Camp Yavneh. We thank and acknowledge the donors to the camp directors campaign:

Ruben Arquilevich
Adam Benmoise
David and Keely Berkman
Rabbi Eliav Bock
Louis Bordman
Eli & Bessie Cohen Foundation
Jonathan “JC” Cohen
Rabbi Mitchell Cohen
Jacob Cytryn
Jordan Dale
Sheira Director-Nowack
Loui and Sheila Dobin
Rabbi Yitzchok Ehrman
Risa Epstein
Melissa Frey
Alan Friedman
Noah Gallagher
Rabbi Edward Gelb
Jonah Geller
Steven Gerard

Jonathan Gerstl
Hunter Gold
Jared Goldlust
Adam & Bobbee Griff
Terri Grossman
Bobby Harris
William Kaplan
Gerard Kaye
Greg Kellner
Michelle Koplan
Guy Korngold
Kenneth and Marcy Kornreich
Ken Kramarz
Julian Krinsky
Rabbi Avraham Kunstlinger
Josh Levine
Douglas and Jamie Lynn
Lisa and Isaac Mamaysky
Rabbi Joseph Menashe
Goeffrey Menkowitz

Jim Mittenthal
Mitch Morgan
Ruth Ann Ornstein
Sam Perlin
Josh and Tracy Pierce
Ron Polster
Hal and Arlene Pugach
Sarah Raful Whinston
Rabbi Paul Resnick
Jeffrey Rose
Tom Rosenberg and Pam Sugarman
Ronnie Saltzman Guttin and
William Guttin
Rabbi Isaac Saposnik and
Jeanne Calloway
Jamie Segill
Aaron Selkow
Rabbi Joel Seltzer
Ken Shifman
Debby Shriver

Adam Shulman
Gilad and Miriam Shwartz
Frank and Simone Silberlicht
Lenny Silberman
Alan Silverman
Amy Skopp Cooper
Lewis Sohinki
Rabbi David and Emily Soloff
Jodi Sperling
Yoni and Vivian Stadlin
Joshua and Meghan Steinharter
Debbie and Joel Sussman
Stefan Teodosic
Brenda Tessler Donen
Sharon Waimberg
Steve Weinberg
Adam Weinstein and Rodrick Dial
Zim Zimmerman

BOARD OF TRUSTEES & DIRECTORS

FJC's board leadership exemplify the values we espouse as an organization: pioneering, visionary, business-savvy, and joyfully Jewish.

Co-Founders and Co-Chairs, Board of Trustees

Elisa Spungen Bildner*
Robert Bildner*

Board of Trustees

Robert M. Beren
The Bildner Family
The Samuel Bronfman Foundation
The Gottesman Fund
The Neubauer Family Foundation
Julie Beren Platt and Marc E. Platt
Stacy Schusterman and Steven Dow

Board Chair

Peter J. Weidhorn, *Tenafly, NJ**

Board Vice-Chair

Julie Beren Platt, *Los Angeles, CA**

Board of Directors

Scott Brody, *Sharon, MA*
Marla Brown, *Highland Park, IL****
Shelley Richman Cohen, *New York, NY*
Robert J. Deutsch, *Asheville, NC*
Julius Eisen, *Upper Saddle River, NJ**
Alan I. Franco, *Metairie, LA*
Archie Gottesman, *Summit, NJ**
Jim Heeger, *Palo Alto, CA**
Lois Kohn-Claar, *Scarsdale, NY*

Jay P. Lefkowitz, *New York, NY*
Marcia Weiner Mankoff, *Los Angeles, CA***
Marc E. Sacks, *Deerfield, IL*
Martin Schwartz, *Montreal, QC*
Anita H. Siegal, *Cleveland, OH****
Allan C. Silber, *Toronto, ON**
Mark Silberman, *Atlanta, GA*
Aimee Skier, *Hawley, PA*
Debra Sollinger, *Westport, CT*
Jeffrey M. Solomon, *Larchmont, NY*
Michael H. Staenberg, *St. Louis, MO*
Skip Vichness, *New York, NY**
Jeffrey Wolman, *Los Angeles, CA*

**Executive Committee*

***Completed board term in December 2016*

****Board term commencing in 2017*





Camp with a soul is how we often describe Jewish camp.

FJC expands access to Jewish summers—and increases demand. We enhance the Jewish impact of those summers. And we develop programs to strengthen camps and summer experiences across the Jewish spectrum in North America—including One Happy Camper®, which has enabled tens of thousands of young people to experience Jewish summers. There is nothing that conveys the impact of our work and the importance of Jewish immersive summer experiences than the words of campers and their smiles.

I want to echo Allen's
gratitude. As a single
mom, it's difficult to
say yes to everything, so I
am very grateful to your
organization for helping make
this opportunity possible.
Thank you!!
Cassie
Larson



June
2016

Thank you
very, very,
very much!

To One happy camper,
I can't begin to thank you enough
for your generous donation toward
sleep away camp! I'm looking forward
to making lots of new friends, experiencing
many fun moments, and enriching my
Jewish heritage.

-Allen
Schultz



Dear One Happy Camper:
Thank you so much for your
gracious donation of \$700. I really apprec-
iate it. I had a great time at Camp
JCA SHALOM, and made lots of new
friends. I congratulate you on helping
impact many kids and giving them the
best summer EVER! I know that
I am definitely going back next
year and will hopefully convince
many of my friends to do so too. Thanks
again. Goch Shalom!
Sincerely
Naah Kuhn

P.S. I am now one happy JCA
CAMPER!



FOUNDATION FOR

JEWISHCAMP

**one happy
camper**



TODAY

RABAH

**I LOVE CAMP
TAWONGA!**



253 West 35th Street,
4th Floor
New York, NY 10001

tel 646-278-4500
fax 646-278-4501

www.jewishcamp.org
info@jewishcamp.org

Mission:

To build a strong Jewish
future through transformative
Jewish summers.
