

COMMUNITIES INVESTING IN THE FUTURE ONE HAPPY CAMPER AT A TIME



Foundation for Jewish Camp was created in 1998 as a public foundation dedicated to Jewish overnight camp, thanks to the leadership and vision of Robert and Elisa Spungen Bildner.

Over the past 18 years, the Foundation for Jewish Camp has professionalized the field, expanded access to and intensified demand for camp and offered professional development programs for camp staff, elevating the level of programming at North American camps across the Jewish spectrum.

Today, the Foundation for Jewish Camp serves over 155 Jewish summer camps, close to 80,000 campers and 11,000 counselors across North America every summer.

OUR MISSION

The Foundation for Jewish Camp unifies and galvanizes the field of Jewish camp and significantly increases the number of children participating in high quality, immersive, and transformative Jewish summers, assuring a more vibrant North American Jewish community.

OUR VISION

Summers at Jewish overnight camp turn Jewish youth into spirited and engaged Jewish adults, laying the groundwork for strong Jewish communities. The Foundation for Jewish Camp aspires to elevate the field of Jewish camp, conferring proper recognition and granting appropriate support to expand its impact across our community, so that camp can be a critical element of every Jewish young person's education.

ABOUT ONE HAPPY CAMPER

One Happy Camper is a program of the Foundation for Jewish Camp, in partnership with Jewish federations, foundations, PJ Library, and camps across North America. One Happy Camper provides incentive grants of up to \$1000 to children attending nonprofit, Jewish overnight camp for the first time. This grant is designed to introduce more children to the magic of Jewish camp.

We know that for children, Jewish camp is just plain fun. But it's also much more than that—it's camp with a soul. At camp, kids get the chance to explore who they are—and who they want to become—in an inspiring, fun-filled environment. Whether they're playing basketball, ziplining, or dancing with their friends, Jewish camp creates a community of young leaders who are sure of themselves and proud of their heritage.

Dear Friend of Jewish Camp.

Jewish summer camps provide extraordinary laboratories for Jewish education, expression, and growth. Though appearing as fun and games, camps create intentional and purposeful communities with robust and diverse ways for young children, teens, young adults, parents, and staff to connect to Jewish life in a powerful and meaningful way.

Simply stated, Jewish camp works. To secure stronger Jewish communities in the future, we must invest in strengthening Jewish camps today. With your hard work and partnership, we aspire to ensure that every lewish child benefits from immersive lewish summer experiences.

Through our collective efforts over the past nine years, we have distributed more than 64,000 first-time camper incentive grants! We strive to have even greater impact.

The Foundation for Jewish Camp lay leadership and professional staff continue to refine our strategic efforts to generate ever-higher results. We continue to invest in leadership development, especially in addressing talent recruitment and retention. Each year, we work to enhance the Jewish learning and growth at camp. And as we seek to expand the field, we are exploring the role of camping in young family engagement, and the growth of specialty camps to attract and retain teens. We invite you to join us in these efforts on the local level.

Thank you for your partnership and support, as we work together to ensure a more vibrant lewish future in North America.



Peter I. Weidhorn Board Chair

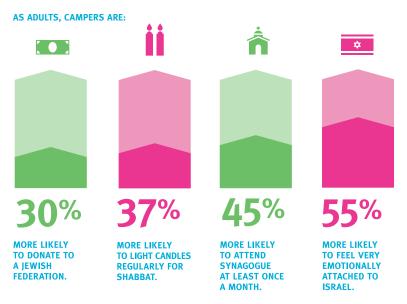


Jeremy J. Fingerman Chief Executive Officer

CAMP WORKS

One of the most important concerns of today's North American Jewish community is Jewish continuity. How can we ensure a vibrant Jewish future for the next generation? Based on the 2010 study by the Foundation for Jewish Camp, Camp Works: The Long Term Impact of Jewish Overnight Camp, there is now compelling evidence that overnight Jewish camp is a proven means of building Jewish identity, community and leadership.

JEWISH CAMP BUILDS JEWISH IDENTITY & COMMUNITY





JEWISH CAMP BUILDS JEWISH LEADERSHIP

IEWISH PROFESSIONALS (RABBIS. CANTORS, TEACHERS) STARTED OUT AS COUNSELORS AT JEWISH CAMP.

IEWISH EDUCATORS CITED IEWISH CAMP AS A KEY EXPERIENCE THAT CAUSED THEM TO ENTER THE FIELD.

YOUNG IEWISH LEADERS IN THEIR 20s AND 30s ATTENDED **JEWISH SUMMER CAMP**



Moreover, overnight Jewish camp makes for sensational summers. Since 2006, FIC's Camper Satisfaction Insights (CSI) research among current campers' families has shown extraordinarily high levels of enthusiastic satisfaction with, and endorsement of, the Jewish camp experience.

We don't have to repair the lack of adult engagement in Jewish life. If you invest in Jewish youth, you're going to automatically get all kinds of engagement. Donors and philanthropists have to believe in this model. By investing in Jewish camp and other effective measures of Jewish engagement, you see the results 20, 30, 40 years from now.

Professor Steven M. Cohen

Research Professor of Jewish Social Policy at Hebrew Union College Jewish Institute of Religion and the Director of the Berman Jewish Policy Archive @ NYU Wagner.

ONE HAPPY CAMPER WORKS

North American Jewish overnight summer camps reach 77,000+ camp-aged children every summer, but this represents only 10% of eligible camp-age kids. In our effort to grow enrollment and increase awareness, FJC created the One Happy Camper (OHC) program thanks to the generosity of an anonymous donor. The program's singular mission is to increase the number of children benefiting from the transformative experience of Jewish summer camp. Aimed at attracting new campers who do not have daily, immersive exposure to Judaism, the program provides financial incentives to encourage parents to choose nonprofit overnight Jewish summer camp over other summer options.

ONE HAPPY CAMPER WORKS TO INTRODUCE CHILDREN TO JEWISH SUMMER EXPERIENCES.

ONE HAPPY CAMPER IS: CREATING IEWISH SUMMERS



6 OUT OF 10

WOULD HAVE STAYED HOME OR ATTENDED A NON-JEWISH SUMMER EXPERIENCE **INSTILLING A NEW LEGACY OF JEWISH CAMPING FOR FAMILIES**

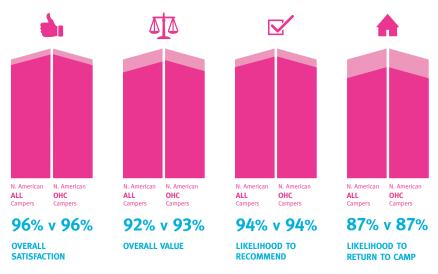


OHC RECIPIENTS' PARENTS DID NOT ATTEND JEWISH CAMP. WE **KNOW THAT PARENTS WHO** ATTENDED JEWISH CAMP ARE MORE LIKELY TO SEND THEIR OWN KIDS.

OF RECIPIENTS CONSIDERED AN ARRAY OF MOSTLY SECULAR ALTERNATIVES, INCLUDING 30% WHO WOULD HAVE SIMPLY STAYED HOME.

Since the success of the 2006 pilot, the One Happy Camper program has expanded across North America. To date, 64,000 campers have experienced Jewish overnight camp as a result of FJC's partnership with 40 community-based organizations (Jewish federations/ foundations), four national camp movements, 30 individual camps, the Harold Grinspoon Foundation's PJ Goes to Camp program and the Jim Joseph Foundation funded JWest program.

AND IT'S WORKING! ONE HAPPY CAMPER RECIPIENTS ENJOY THEIR SUMMERS AT CAMP AS MUCH AS THEIR PEERS.



And they are returning! 82% of OHC recipients return to camp for a second summer.

AND THEIR EXPERIENCE IS INFUSED WITH JEWISH EDUCATION, IDENTITY AND CONNECTIONS.

97% FEEL THAT CAMPS CREATES AN ATMOSPHERE WHERE CHILDREN ARE PROUD TO BE JEWISH.

36% OF RECIPIENTS INCREASED THEIR PARTICIPATION IN JEWISH ACTIVITIES AFTER THEIR FIRST SUMMER AT CAMP.

THE MAJORITY OF OHC FAMILIES (63%) ARE NOT MEMBERS OR DONORS OF THEIR SPONSORING ORGANIZATION.

AS A RESULT OF THE OHC GRANT:

78% OF OHC PARENTS FEEL MORE POSITIVE ABOUT THEIR FAMILY'S CONNECTION TO THE JEWISH COMMUNITY.

72% OF OHC PARENTS FEEL THAT THEY ARE MORE LIKELY TO SUPPORT THEIR SPONSORING ORGANIZATION, MANY WITH GIVING POTENTIAL.

ONE HAPPY CAMPER SUCCESSES AND EVOLUTIONS:

One Happy Camper is a platform for communities to deepen and diversify their camp commitment, driving more of their community's children to camp today to ensure a strong Jewish community tomorrow.

One Happy Camper has served as an impetus to furthering community involvement in Jewish camp. To date, over 20 community partners are entirely selffunding their local One Happy Camper program, having successfully integrated it as a central priority in their agency's



agenda. These communities include: Boston, Chicago, Cincinnati, Cleveland, Colorado, Columbus, Delaware, Greensboro, Indianapolis, Kansas City, Los Angeles, Louisville, New Hampshire, Omaha, Palm Springs, Philadelphia, Pittsburgh, Rhode Island, St. Louis, San Diego, Toronto and Washington DC. Additionally, five communities are currently endowed/endowing their local OHC and/or camp efforts (Chicago, Cleveland, Greensboro, Greater MetroWest and Montreal). These communities are ensuring a legacy of future Jewish campers.

IN COLLABORATION WITH AREA CAMPS, COMMUNITIES HAVE **ADOPTED SOME OF THESE APPROACHES:**

OHC Marketing Campaign: A successful OHC program is accompanied by a thoughtful marketing and outreach campaign that takes a holistic approach to family engagement by integrating the message of Jewish camp into already successful programs and reaching out to the community at large.

- Synagogue Camp Ambassador Program: Increase the number of synagogue children going to camp by dedicating a synagogue professional to recruit camper parents that are excited to share their child's Jewish camp experience with fellow congregants.
- Outreach to Targeted Demographics: Develop a unique campaign directed at engaging diverse populations by using culturally relevant marketing and identifying key supporters to get the word

- out (i.e. LGBTQ, Russian speaking, Israeli, interfaith, racially & ethnically diverse populations and children with disabilities).
- The Pipeline (Shalom Baby -> PJ Library -> Jewish Camp -> Etc.): Link your families' Jewish experiences together as their children grow. Providing families with new choices and a smooth transition between programs ensures continued engagement over the years.

Community-Sponsored Jewish Camp Professionals: Create a new position dedicated to pushing the Jewish camp agenda forward. This professional becomes an expert on lewish camp opportunities, identifying new camper families, cultivating local camp champions, understanding challenges camps are facing, and designing initiatives to help local camps continue to excel and compete.

Scholarship: Offer financial aid to ensure all who want to attend camp can afford it, including returning OHC recipients who may require financial support in subsequent years.

Evaluation: Help camps access evaluation tools, such as FJC's annual Camper Satisfaction Insights study which provides important parent feedback.

Capacity: Understand the supply and demand at your area camps. Are there enough beds at your area camps to meet the demands of your community? What role can your agency play in expanding capacity?

Tactical and Strategic Consulting: Facilitate customized consultations for your regional camps (either as a cohort or one-on-one) in the areas of marketing, communications, recruitment, customer service, fundraising, board/lay leadership development, staff training, program development or other areas identified by your community and camps.

Innovation Funding: Provide funding opportunities to create new specialty programs at existing camps, offering new experiences that reach underserved populations and interest groups within your community, as well as offering these camps a competitive edge in a crowded summer marketplace. Encourage area overnight camps to develop local day camps as feeders to their programs.

For examples of what our partners are doing, contact FJC or read through our community partner profiles at the back of this book.

STRATEGIC PLAN: OUR PATH TO 2020

Foundation for Jewish Camp (FJC) continues to be a catalyst for change throughout the field of Jewish camp. In an effort to expand our reach and have even greater impact, we extend our attention to provide support for and guidance to day camps and a wider range of immersive, experiential summer opportunities for Jewish youth and teens across North America.

Leadership Development: Ensure long-term success & sustainability

Successful camps require talented and passionate leaders—both lay and professional. Through innovative training programs and consistent support we will be able to sustain key talent, nurture the next generation of leaders, ensure the long-term success of our camps, and sustain the field of Jewish camp.

- Aim to offer matching funds to work in partnership with local camp boards and community federations or foundations (25 camps).
- Develop and manage a pipeline to grow and retain the best professionals in Jewish camping (75 high-performing professionals).
- Create a system of credentialing and certification for junior through mid-level professionals demonstrating critical workplace skills they have acquired at camp.
- Launch a lay consultancy program to expand the pool of potential board members, raising the level of prestige for participation.

Jewish Impact: Increase educational and identity-building outcomes

Quality Jewish summer experiences allow campers to explore what it means to be Jewish and become something meaningful that will follow them throughout their lives. Strengthening the quality and depth of Jewish content, including Israeli culture and Hebrew at camps, drives camper retention and reinforces the role of camp as an experiential Jewish educational platform.

- Deploy FJC educators and consultants to individual camps to encourage and support unique, powerful, educational innovation.
- Diversify and expand cohort learning programs for professionals on all levels at camp and include day camps.
- Establish a new online resource center to extend cohort learning relationships.
- Create marketing resources to improve camper acquisition and retention.

Field Expansion: Increase educational and identity-building outcomes

More campers participating in Jewish summer experiences will lead to a vibrant Jewish community in the future. Developing new opportunities that attract untapped, potential campers will expand the impact of Jewish camp to the broader community, reflecting our diversity.

- Explore creating a centralized scholarship system to change the way the community views the process.
- Incentivize 5-10 entrepreneurial professionals, new to lewish camp but very successful in their current fields, to join the Jewish camp network and open new overnight camps.
- Reach more populations that are under-represented currently at camp, for example: Russian speaking Jews, children with disabilities, children from interfaith families, etc.
- Implement a new comprehensive and integrated marketing approach, linking Jewish values to 21st century skills.
- Provide expertise and support to new models of Jewish specialty camps through the Specialty Camps Accelerator.



ONE HAPPY CAMPER COMMUNITY PARTNERS

Since 2006, over 40 communities have signed on as FIC's partners to support a One Happy Camper program. We thank our partners and their supporters for their continued dedication to the field of Jewish overnight camp.

Note: This is not a complete listing of all that Jewish communities do to support lewish camp. This is a general overview of our One Happy Camper partners' activities; data provided through Summer 2015.



Atlanta, GA

Jewish Federation of Greater Atlanta

Partner Since 2014 Total Grants: 539







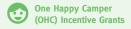


As part of our goal to ensure a strong Jewish future, Jewish Federation of Greater Atlanta supports Jewish overnight summer camps that enable youth to learn and grow while being immersed in a place devoted to Jewish values, traditions, and culture. We believe that Jewish camps have the potential to transform the lives of campers, their families, their congregational communities and the Jewish community. One Happy Camper grants, along with need-based scholarships, reflect our commitment to getting more Jewish kids to Jewish camp.

| DONOR | GIFT DETAILS |
|--------------------------------------|---------------------------|
| Jewish Federation of Greater Atlanta | OHC & Scholarship |
| Linda and Mark Silberman | OHC & Scholarship |
| Argo Family Foundation | Community Camp Ambassador |
| Marcus Foundation, Inc. | |

Before becoming a One Happy Camper parent, I had never considered making a donation to my Federation. But it was exciting to see the community investing in my family and now I plan to give back... 99

-One Happy Camper Parent, Columbus, OH









Boston, MA

Combined Jewish Philanthropies of Greater Boston

Partner Since 2007

Total Grants: 3,078











In 2005, CIP's lewish Overnight Camp Initiative began partnering with Greater Boston congregations to provide grants to first-time campers and to develop a comprehensive program to integrate Jewish overnight camping into the fabric of the congregations. In 2007, in partnership with FJC, we developed a robust camping strategy that plays a critical role in ensuring our next generation is connected to Jewish life. We are committed to an approach to Jewish camping focused on the One Happy Camper grants; a robust and holistic congregational strategy; and expansion of our needs-based scholarship resources, so that families will be able to attend now and in the future.

| DONOR | GIFT DETAILS |
|--------------------------------|---------------------------------|
| Combined Jewish Philanthropies | OHC and Needs Based Scholarship |

Broward County, FL

Jewish Federation of Broward County

Partner NEW!





In 2015, the Jewish Federation of Broward County and its Jewish Community Foundation implemented a new Strategic Funding Initiative. With the objective to fund as many programs that have the greatest impact on Jewish life, four focused area were prioritized. The Funding Committee concurred with a recent Pew Study, which stated that overnight Jewish camping programs are an important factor in forming a child's Jewish identity. Consequently, allocations were approved for both One Happy Camper grants and needs-based scholarships. We are pleased that Orloff CAJE will be our marketing partner in helping to assure that the community is advised of these great opportunities. The Federation and its Foundation are excited to be a community partner with the Foundation of Jewish Camps. We look forward to sending as many children in Broward County to Jewish overnight camp as possible, beginning the summer of 2016.







Calgary, Canada

Calgary Jewish Federation

Partner Since 2010

Total Grants: 47







Many of the leaders of the Calgary Jewish community spent their summers at Jewish overnight camps - and are good examples of the role camp plays in fostering Jewish identity and raising the Jewish leaders of tomorrow. In recognition of the importance of the Jewish camping experience, Calgary Jewish Federation encourages participation through One Happy Camper and through bursaries offered to families in need.

| DONOR | GIFT DETAILS |
|---------------------------|--------------|
| Calgary Jewish Federation | ОНС |

Chicago, IL

JUF Chicago

Partner Since 2013*

Total Grants: 1,546











Community and continuity are at the heart of what JUF Chicago does, and Jewish camp provides a major role in building both.

One Happy Camper grants, along with our Camp Coupons program and financial need scholarships, reflect JUF's longstanding commitment to making camp more accessible for all Jewish families. They also reinforce the message that Jewish camp is critical to strengthening our community today and for decades to come.

^{*}Since 2006, approximately 8,500 Chicago area children have received One Happy Camper grants.

| DONOR | GIFT DETAILS |
|-------------|--------------|
| JUF Chicago | OHC |









Cincinnati, OH

Overnight Jewish Camping Program of Cincinnati

Partners Since 2006

Total Grants: 1,055













The Jewish Federation of Cincinnati is proud to partner with The Jewish Foundation of Cincinnati and administer the overnight Jewish camping and Israel travel grant program, now known as Cincy Journeys.

The Cincinnati Jewish journey begins with the experience of overnight Jewish camp, followed by a peer trip to Israel in high school, and another post high school.

These cherished opportunities strengthen our community and help us to achieve the shared goals of our 2020 community vision, which are to increase the number of Cincinnatians engaged in Jewish life and enhance their well-being and Jewish identity.

First and second year, non-needs based incentive grants are available to all Jewish Cincinnati youth wishing to attend an approved overnight Jewish camp; with generous funding available for travel to Israel in high school.

| DONOR | GIFT DETAILS |
|-------------------------------------|----------------|
| The Jewish Foundation of Cincinnati | Cincy Journeys |









Cleveland, OH

lewish Education Center of Cleveland/Jewish Federation of Cleveland

Partner Since 2010 Total Grants: 1,799











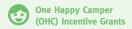


The Jewish Education Center of Cleveland and the Jewish Federation of Cleveland continue to provide camp incentive grants to day and non-day school children currently in grade three or above for Jewish overnight camping experiences. We have an amazing relationship with donors and congregations who are our partners in this endeavor to get more children to quality Jewish overnight camps. Due to the generosity of our donors, we are able to offer second-year funding to students going to denominational camps. One of our donors, Madav IX Foundation, has made special arrangements with 6 of the denominational camps to offer additional funding to cut the cost of camp in half for families from the small and midsize congregations.

| DONOR | GIFT DETAILS |
|---|---|
| Mr. & Mrs. Michael and Anita Siegal | Camp Incentive Grants |
| Endowment Fund of the Jewish Federation of Cleveland | Camp Incentive Grants |
| Madav IX, a supporting Foundation of the Jewish Federation of Cleveland | Camp Incentive Grants |
| Anonymous Donors | Camp Incentive Grants |
| Anonymous Donor | Scholarships (unaffiliated/low income families) |
| 32 Synagogues | Camp Incentive Grants |
| Hyman, Blanche, Gladys, Rita and Norma Gurland Memorial Fund | Camp Incentive Grants for Children with Special Needs |
| Frances and Sanford M. Tolchinsky Scholarship | Leadership Training Grants for Teens |
| David & Inez Myers Foundation | Leadership Training Grants for Teens |
| Cleveland Hebrew Schools Educational Foundation | Camp Incentive Grants |



-One Happy Camper Parent, Toronto, Canada









Colorado

Jewish Community Foundation/Allied Jewish Federation of Colorado

Partner Since 2012

Total Grants: 450











JEWISHcolorado strives to engage the next generation in Jewish life through a wide array of programs and services at key points along the continuum of Jewish experience. A key element of this approach is to provide opportunities for Jewish children throughout Colorado to attend Jewish overnight summer camp. Through One Happy Camper, we hope to give the gift of Jewish summer camp for generations to come.

| DONOR | GIFT DETAILS |
|--------------------------------------|--------------|
| Melinda Goldrich | ОНС |
| Dore Leiser | OHC |
| 18 Pomegranates Foundation | OHC |
| Jerry and Marilyn Kopelman | OHC |
| Kesher Foundation | OHC |
| Kal and Joyce Zeff Family Foundation | OHC |
| The Walter Goldberg Family Fund | OHC |









Columbus, OH

lewish Federation of Columbus

Partner Since 2008

Total grants: 248











Columbus was one of the first Jewish communities to develop a campership incentive program and Columbus was an early partner with the Foundation for Jewish Camp (FJC). Columbus wants to dramatically increase the number of children who are able to experience camp. To maximize our impact on the Jewish future of Columbus, we want to make more funds available to send a larger number of children to camp. Initiatives to increase camp awareness, combined with incentives and scholarships to make camp affordable will ensure our ability to achieve our aggressive goal.

| DONOR | GIFT DETAILS |
|--|------------------|
| Ralph Pariser Memorial Fund for Jewish Camping | Scholarship Fund |

Delaware

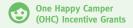
lewish Federation of Delaware

Partner Since 2012 Total Grants: 46



The Jewish Federation of Delaware is extremely fortunate to have two endowments that fully support the One Happy Camper initiative by funding incentive grants for first-year campers. Our goal is to introduce local Jewish children without regular exposure to Judaism via a Jewish day school to an environment where Judaism is celebrated on a daily basis.

| DONOR | GIFT DETAILS |
|---------------------------|--------------|
| Private Family Foundation | OHC |
| Gratz Endowment | OHC |









El Paso, TX

Jewish Federation of Greater El Paso

Partner Since 2013

Total Grants: 7









One of our goals in building a strong Jewish future for the Jewish community of El Paso is to support Jewish overnight summer camps where our Jewish youth learn and grow while being immersed in a place dedicated to Jewish tradition and values. This experience can transform the lives of campers and their families to become more involved in their synagogues and the Jewish community at large.

| DONOR | GIFT DETAILS |
|------------------------------|--------------|
| Jewish Federation of El Paso | ОНС |
| Anonymous donor | Scholarship |









Greater Kansas City

Jewish Federation of Greater Kansas City

Partner Since 2009

Total Grants: 101









One of the greatest challenges facing the North American Jewish community is ensuring the Jewish identity of our children. Studies show that participation in quality Jewish camping is associated with increased Jewish identity, affiliation and engagement. Jewish youth have the opportunity to explore their interests and talents in an environment in which campers are exposed to Jewish practice and can experience Judaism in a new setting. Jewish educational overnight summer camps are more than just "fun." Environment, programming, relationships and traditions weave together, creating a "complete Jewish space." Jewish camps have the potential to transform the lives of campers, their families, their congregational communities and the Jewish community.

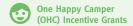
The goals of the Jewish Federation are to offer at least 10 first-time camper incentive grants and those who received grants in the past continue to attend Jewish summer camp after year one.

DONOR **GIFT DETAILS**

The Lowenstein Family Supporting Foundation of The Jewish Community Foundation

Community Legacy Fund of the Jewish Community Foundation











Greater MetroWest NI

lewish Federation of Greater MetroWest NI

Partner Since 2007 Total Grants: 1,614











Greater MetroWest NJ houses the largest endowed community-based Jewish camp program in North America, thanks to a groundbreaking \$5 million commitment from the Paula and Jerry Gottesman Family Supporting Foundation of the Jewish Community Foundation of Greater MetroWest NI, as well as support from other donors, the lewish Federation and continued partnership of the Foundation for Jewish Camp. All told, the community invests approximately \$400,000 annually in the Greater MetroWest Jewish Camp Enterprise, which is housed at The Partnership for Jewish Learning and Life. The Enterprise funds a fulltime Jewish Camp professional, up to 300 OHC grants annually, comprehensive and robust year-round marketing and recruiting, as well as leadership programs for area camps. Since the broader Enterprise program began in 2009, the community has seen a 33% jump in the number of local youth annually attending Jewish overnight camp. The Jewish Camp professional has provided one-one consultations with over 1,200 families. The community works closely with area camps and is pursuing innovations including new affordability approaches and the pilot of a shared camp/synagogue year-round staff position to strengthen camp-community connections.

| DONOR | GIFT DETAILS |
|---|-----------------------------------|
| Paula and Jerry Gottesman | Greater MetroWest Camp Enterprise |
| Archie Gottesman and Gary DeBode | Greater MetroWest Camp Enterprise |
| Allen* and Joan* Bildner | Greater MetroWest Camp Enterprise |
| Elisa Spungen Bildner and Rob Bildner | Greater MetroWest Camp Enterprise |
| Cooperman Family Fund for a Jewish Future | Greater MetroWest Camp Enterprise |

^{*}of Blessed Memory

Jewish overnight camp is an investment, and we are grateful for the Jewish community's generosity and willingness to invest in my child's participation in Jewish camp.

-One Happy Camper Parent, Greater MetroWest, NJ







Greensboro, NC

Greensboro Jewish Federation, Temple Emanuel and Beth David Synagogue

Partner Since 2007

Total Grants: 164















In partnership with FJC, the Greensboro One Happy Camper program secured a permanent endowment fund to ensure One Happy Camper grants for public and Jewish day school students for the future. Our community's vision is that by helping to send our youth to lewish overnight camp, we are 1) helping enhance the Jewish identity of our community's youth, 2) encouraging campers to travel to Israel on peer trips as young adults as the next step after committing to Jewish overnight camp, and 3) building the future Jewish leaders of our community.

Hartford, CT

Jewish Federation of Greater Hartford

Partner Since 2013

Total Grants 120



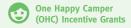


The Jewish Federation of Greater Hartford is thrilled to offer One Happy Camper grants! We realize the value of the Jewish overnight camp experience for both campers and their families. We are working hard to elevate the conversation about camp on the community agenda by collaborating closely with our Synagogue Camp Ambassadors, communal institutions, and leaders to promote camp.

| DONOR | GIFT DETAILS |
|---------------------------------------|--------------|
| Jewish Federation of Greater Hartford | ОНС |

I am humbled by the generosity of the donors who support the One Happy Camper grant. What a wonderful opportunity for Jewish families to introduce their children to the magic of a Jewish camp.

-One Happy Camper Parent, Boston, MA









Houston, TX

Jewish Federation of Greater Houston

Partner Since 2015

Total Grants: 82









The Jewish Federation of Greater Houston is excited to offer One Happy Camper grants to the Houston community. We realize that for children, overnight Jewish summer camp experiences are among the strongest and most positive influences on Jewish identity and Jewish continuity. To that end, the Jewish Federation of Greater Houston has been committed to providing need-based scholarships for Jewish overnight camps for many years. Through our partnership with FJC we are now able to provide incentive grants to first time campers who would like to experience the magic of Jewish overnight camp.

Indianapolis, IN

Jewish Federation of Greater Indianapolis

Partner Since 2008 Total Grants: 258











Due in large part to One Happy Camper grants, we've been able to move Jewish camp higher on the community agenda. Community agencies and synagogues have been recruited to heighten the image of Jewish camp. There is now considerable interest in and excitement about Jewish camp, which we are trying to translate into the establishment of an endowment program. We are also developing a community program for kids with special needs and are promoting special needs camps with this group.

| DONOR | GIFT DETAILS |
|--|--------------|
| Elaine Reuben | OHC |
| Glick Family Foundation at the Jewish Federation of Greater Indianapolis | ОНС |
| Estate of Jeffrey Frank | OHC |
| Irwin and Iliana Levin | OHC |







Los Angeles, CA

The Jewish Federation of Greater Los Angeles

Partner Since 2007

Total Grants: 6,114 (approx.)*











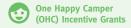
The Jewish Federation of Greater Los Angeles is grateful for its partnership with FJC. Thanks to the One Happy Camper program, over 5,000 children have opted in to Jewish summer camp for the first-time. Today's Federation is committed to ensuring the Jewish future, caring for Jews in need, and engaging in our broader community. Our collective investment in Jewish camp helps us achieve those goals.

2016 will mark the third year of The Jewish Federation's Tour de Summer Camps event presented by The Rosalinde and Arthur Gilbert Foundation. Tour de Summer Camps is a community cycling event that raises significant funds to send more LA kids to Jewish summer camp, helping them build a lifelong connection to Jewish identity and values. The goal of the event is to provide a means for every child who wants to attend camp to do so. All proceeds from the ride go to support camp scholarships.

The Federation acknowledges Julie Platt, Debbie Attanasio, and Tony Pritzker, who personally have made a significant investment in Jewish camp and who are engaging their friends to do so as well.

*Includes IWest in LA











Louisville, KY

Jewish Community of Louisville

Partner Since 2012

Total Grants: 65











For children, overnight lewish summer camp experiences are among the strongest positive influences on Jewish identity. At overnight camp, everyone is Jewish and often friendships made at camp can last a lifetime! Living Jewishly is the norm and learning about Judaism is part of the fun. To enable as many children as possible to take advantage of these opportunities, the Jewish Community of Louisville has ensured that no one misses out due to financial reasons. Thanks to the generosity of our community fundraisers and a number of other donors we have options to make sure everyone can have great camp experiences!

| DONOR | GIFT DETAILS |
|------------------------|-----------------------------|
| Laura K. Cohen | Camp Scholarship Fund |
| Frankenthal Family | Ramah Camp Scholarship Fund |
| Miriam and Dennis Fine | Beber Camp Scholarship Fund |

Madison, WI

Jewish Federation of Madison

Partner Since 2015 Total Grants: 20



The lewish Federation of Madison was proud to partner with FIC's One Happy Camper program for the first time in 2015. We know the impact the Jewish camping experience can have and we were thrilled to be able to help 20 happy campers from Madison experience the magic of overnight camp. Our goal is to be able to continue to help send youth from our area to Jewish overnight camp so they can strengthen their Jewish identity, have the chance to meet other Jewish youth and adults and expand their knowledge of the greater Jewish world and grow as Jewish leaders in our community. The continued support we receive from the annual JFM campaign will allows us to provide OHC grants to campers in our area.







Middlesex & Monmouth Counties, NJ

Jewish Federation in the Heart of New Jersey

Partner Since 2008

Total Grants: 197









Overnight Jewish camping is shown to be one of the most valuable immersive Jewish experiences that shape the development of a child's Jewish identity. As nearly every study shows, the experiences from camp stay with them and inform their choices as adults - a lifelong Jewish link that connects them to their community.

The Jewish Federation in the Heart of New Jersey is proud to enter its sixth year of partnership with FJC to augment incentives for first-time overnight campers.

| DONOR | GIFT DETAILS |
|--|--------------|
| Jewish Federation in the Heart of New Jersey | OHC |

Milwaukee, WI

Milwaukee Jewish Federation

Partner Since 2013

Total Grants: 95

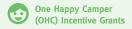






The Milwaukee Jewish Federation is proud to partner with Foundation for Jewish Camp to provide incentive grants for first-time Jewish overnight campers. Recognizing the powerful impact of a Jewish summer camp experience, our Federation has been committed to providing need-based scholarships for Jewish overnight summer camps for many years. Our partnership with FJC has enabled us to expand our outreach efforts, recruit more campers, and better deliver the message that Jewish overnight camp provides an important foundation for Jewish life and learning.

| DONOR | GIFT DETAILS |
|---|-------------------------|
| Anonymous Donor | ОНС |
| Jewish Community Foundation Endowment Funds | Need-based scholarships |









Montreal, Canada

Federation CIA's Generations Fund

Partner Since 2008

Total Grants: 1,316













Federation CJA is committed to increasing the number of children attending Jewish overnight camp so they can enjoy quality summer camp experiences and be exposed to Jewish life, Jewish values, and make connections with other Jewish children. In doing so, we will be leveraging a tremendous opportunity to transform young lives and help secure a vibrant Jewish future.

Through the Generations Fund Camp Initiative we support our community of local camps and work with them on the supply and demand sides of Jewish camp. We have:

- One time incentive grants for first time campers from Jewish and non-Jewish day schools
- · Multi-year Access Grants for families wishing to send their children to Jewish overnight camp
- · Capacity Building Initiatives including enrollment grants and Jewish content initiatives
- · Supported programming

Our community has recently launched a bold and exciting CAMPS Access Program that provides multi-year subsidies to middle income families.

| DONOR | GIFT DETAILS |
|---|----------------------------------|
| Federation CJA | Generations Fund Camp Initiative |
| The Jewish Community Foundation of Montreal | Generations Fund Camp Initiative |
| Sondra and Martin Schwartz | Generations Fund Camp Initiative |
| Anne and Jeffrey Schwartz | Generations Fund Camp Initiative |
| Joyce and Alan Schwartz | Generations Fund Camp Initiative |
| Pauline and Jeff Segel | Generations Fund Camp Initiative |
| Saryl and Stephen Gross | Generations Fund Camp Initiative |
| Stephen and Sandra Mintz Family Foundation | Generations Fund Camp Initiative |
| Karen and Murray Dalfen | Generations Fund Camp Initiative |







Nashville, TN

lewish Federation and Foundation of Nashville and Middle Tennessee

Partner Since 2014

Total Grants: 33







The Jewish Federation and Foundation of Nashville and Middle Tennessee is committed to offering both needs based scholarships and One Happy Camper incentive grants to eligible families who choose Jewish overnight camps for their campers. We want as many campers as possible to experience the fun, magic, and transformative identity-building experiences that Jewish camps offer. Annual campaign funds and several generous donors make both these programs possible.

| DONOR | GIFT DETAILS |
|----------------------------|--------------|
| Shelly and Trish Krizelman | ОНС |

New Hampshire

Jewish Federation of New Hampshire

Partner Since 2008

Total Grants: 96



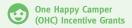




In the past six years, the Jewish Federation of New Hampshire (JFNH), in partnership with FJC has provided One Happy Camper Grants to 78 campers. JFNH is committed to this initiative because all of our children attend schools with few or no other Jewish children. We know that immersion in a Jewish camping experience provides lifelong friendships, new skills and informal and exciting Jewish education that is not available to them in New Hampshire. We continue to seek donors to ensure the long term viability of our camp grants.

It meant a great deal to us to receive the grant. My child is having the time of his life, and I am indebted to the Jewish Federation for helping to make this possible. Thank you!

-One Happy Camper Parent, Philadelphia, PA









Northern New Jersey

Jewish Federation of Northern New Jersey

Partner Since 2009

Total Grants: 520







The Jewish Federation of Northern New Jersey is proud to partner with FJC to help more children enjoy the magic of Jewish overnight camp for the first time. We have provided incentive grants to over 500 campers thus far. In January 2015, we hired a Coordinator, Jewish Camp Initiative, who is dedicated to increasing the number of Jewish campers from Northern New Jersey. We are sincerely committed to our youth and hope to enable our community to send more children to Jewish camp to ensure a stronger Jewish community with future Jewish leaders.

| DONOR | GIFT DETAILS |
|--|-------------------------------|
| Susan and Julie Eisen | OHC / Jewish Camp Initiatives |
| Beth and Mark Metzger | OHC / Jewish Camp Initiatives |
| Berman Grandchildren / Ruth Rosen Scholarship Fund | OHC |
| Henry and Lillian Klein Perpetual Charitable Trust | OHC |
| Lynn and Richard Dresel Fund | OHC |
| Nina and Russell Rothman | OHC |
| Marilyn and Leon J. Sokol | OHC |
| Helen Finck | OHC |
| Anonymous | OHC |

Omaha, NE

Jewish Federation of Omaha

Partner Since 2011 Total Grants: 98







The Jewish Federation of Omaha has supported residential summer camping experiences for decades through its "Jewish Experience Grant" program in addition to need-based scholarships. Partnering with FJC has provided a natural enhancement to these programs in encouraging families to give their children a gift of a lifetime.







Palm Springs, CA

Jewish Federation of Palm Springs and Desert Area

Partner Since 2012

Total Grants: 24





The Jewish Federation of Palm Springs and the Desert Area has raised money to ensure children in the community have the opportunity to attend Jewish camp. For many years we held our own camp, and more recently we have subsidized fees, allowing Jewish children the opportunity for an authentic Jewish experience.

Philadelphia, PA

Jewish Federation of Greater Philadelphia

Partner Since 2008 Total Grants: 2,573







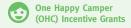






The Jewish Federation of Greater Philadelphia values the long-term impact that Jewish overnight camps have on the development of Jewish identity. We are proud to partner with FJC and the Neubauer Family Foundation on the One Happy Camper program in Philadelphia, which has helped to boost enrollment in recent years. We are also pleased to provide need-based scholarship support to low and middle-income families who annually struggle to provide their children with this essential Jewish identity experience. Finally, we are striving to find new ways to partner with Philadelphia-based overnight camps to help build capacity and to infuse their unique energy into our community.

| DONOR | GIFT DETAILS |
|----------------------------|------------------|
| Neubauer Family Foundation | ОНС |
| Anonymous | Scholarship Fund |
| Janice and Arthur Block | |









Pittsburgh, PA

Jewish Federation of Greater Pittsburgh

Partner Since 2010

Total Grants: 543









Jewish overnight camp is a pillar of the Centennial Fund for a Jewish Future, our local endowment campaign meant to support programs that establish a lifelong connection to Judaism and the Jewish people - the others are Israel travel, and Jewish education. Our stated community goal is to increase overall the number of Pittsburgh children attending Jewish camps every summer, with a particular focus on overnight camp. We seek nothing less than to ensure the future of our Jewish community.

| DONOR | GIFT DETAILS |
|-------------------------------------|--------------|
| Centennial Fund for a Jewish Future | ОНС |
| Papernick Family Foundation | ОНС |

Portland, OR

lewish Federation of Greater Portland

Partner Since 2014 Total Grants: 142











Overnight Jewish camping is shown to be one of the most powerful forms of Jewish engagement for young people with long-lasting positive effects. Creating a positive Jewish immersive experience is what camp does best. The Jewish Federation of Greater Portland is expanding firsttime camp opportunities to as many children as possible through our partnership with FJC. We have made the commitment to provide over \$300,000 in incentive grants for children who wish to attend ANY approved Jewish overnight camp over the next four years. We want every child who wishes to go - to go. As nearly every study shows, the experiences from camp stay with kids as they grow into adults - a life-long Jewish link that connects them to their community.





Rhode Island

Iewish Alliance of Greater Rhode Island

Partner Since 2011

Total Grants: 150











The Alliance is grateful for the opportunity to partner with FJC on the One Happy Camper program. Parents and campers are excited to attend these camps with the support of our agency. Jewish overnight camp has an immediate and long-lasting impact. While at camp, participants discover core Jewish values while also strengthening their Jewish identities. These principles stay with the individuals and their communities throughout their lifetimes.

| DONOR | GIFT DETAILS |
|---------------------------------|--------------|
| The Alliance Community Campaign | ОНС |

Rochester, NY

The Farash Institute of Jewish Education

Partner NFW!

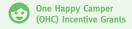






In 2014, the Max and Marian Farash Charitable Foundation created the Farash Institute for Jewish Education to support its commitment to lifelong Jewish education and engagement. As its inaugural program, the Farash Institute has chosen to partner with the Foundation for Jewish Camp to bring One Happy Camper to the greater Rochester area. With a generous grant of close to \$1 million from the Farash Foundation, the Farash Institute will be able to provide first time campers going to camp for 19 days or more with an incentive grant of \$1800 and those going to camp for 12-18 days an incentive grant of \$1000. We are increasing our outreach efforts to encourage children in the greater Rochester area to attend Jewish overnight camps. We have hired a part-time Program Coordinator and are partnering with local synagogues and community agencies to market the One Happy Camper program. We are confident of the strong impact this program will have on the future of our Jewish community.

| DONOR | GIFT DETAILS |
|---|--------------|
| Max and Marian Farash Charitable Foundation | OHC |









San Diego, CA

Jewish Federation of San Diego County

Partner Since 2011 Total Grants: 605













The Jewish Federation of San Diego County has partnered with FJC over the last 5 years to send over 600 kids to camps all across North America. In 2016, we will continue our relationship with FJC as a new self-funding partner to provide over 85 incentive grants and provide \$35,000 in needs-based scholarships. We hope to grow and expand our program to all those wanting to go to camp for the first time.

Letter from a parent: "This camp experience has really changed our children's lives for the better. They came back home beaming about the great friends they made, fun times they had and interesting things they learned. Their connection to their Jewish heritage is stronger than ever and that is something that is a true gift."

| DONOR | GIFT DETAILS |
|-----------------------------|--------------|
| Rebecca and James Brewer | ОНС |
| Allison and Robert E. Price | OHC |
| Ronnie and Marci Morgan | OHC |
| Thomas and Lauren McMullen | OHC |
| David and Amy Kahan | OHC |
| Debra and Ramon Reid | OHC |
| Rabbi Matthew Earne | OHC |

66 Camp is a frequent topic of conversation all year round, and when spoken about, it is spoken about in the present tense - "what we do" - rather than something that happened in the past — "we did this." This highlights the connection that lasts long after camp is over that reminds me, as a parent, that this was money and time well spent for my child. 99

-One Happy Camper Parent, Los Angeles, CA







San Francisco, CA

Jewish Community Federation of San Francisco, the Peninsula, **Marin and Sonoma Counties**

Partner Since 2013 Total Grants: 552











Bringing the Jewish overnight camp experience to more children and families, while helping to make that experience accessible for all, is a high priority for the SF-based Jewish Community Federation & Endowment Fund. Working together with the community, we strive to increase the number of participants, while helping to ensure that the vibrant diversity of our Bay Area Jewish community is engaged.

| DONOR | GIFT DETAILS |
|--|--------------|
| Bernard Osher Jewish Philanthropies Foundation | ОНС |
| | |

Seattle, WA

lewish Federation of Greater Seattle

Partner Since 2013 Total Grants: 283

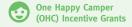






The Jewish Federation of Greater Seattle (JFGS) strongly believes in the importance of the Jewish camp experience, and it strives to give every Jewish child the opportunity to be a Jewish camper. The impact of Jewish camp lasts a lifetime. Children benefit from Jewish camp experiences by learning to value their lewish heritage. Campers grow to become active leaders in the Jewish community. In fact, children who attend Jewish summer camps are more likely to support Jewish causes, and become community leaders. JFGS is committed to provide the community affordable access to Jewish summer can through scholarships and incentive programs.

| DONOR | GIFT DETAILS |
|--|-----------------------|
| Jewish Federation of Greater Seattle One Happy Camper Program | ОНС |
| The Samis Foundation | Camp Scholarship Fund |
| The Loeb Family Foundation | Camp Scholarship Fund |
| Jewish Community Endowment Fund | Camp Scholarship Fund |
| Anonymous | Camp Scholarship Fund |









St. Louis, MO

lewish Federation of St. Louis

Partner Since 2011

Total Grants: 268









The St. Louis Jewish community appreciates the tremendous value of Jewish summer camping and aims to open the door for Jewish youth to enjoy this transformative experience. The Jewish Federation of St. Louis has placed ensuring the Jewish identity and engagement of future generations as a strategic priority. Because Jewish summer camps have a clear record of forging and fostering enduring Jewish identity, the Jewish Federation of St. Louis is excited to offer One Happy Camper gifts and promote Jewish summer camping. Our local efforts include building relationships between camps, congregations, other agencies, and individual community members. We strive to get the word out to new families through a variety of strategies, including our newly-created social media presence, as well as through events and traditional media outlets.

Syracuse, NY

Jewish Federation of Central New York

Partner Since 2011

Total Grants: 27









The Jewish Federation of Central NY believes in the value of a Jewish overnight summer camp experience, one where our youth learn new skills, discover that they can thrive in an away-from-home environment and where they can create deep, lifetime friendships. Jewish overnight summer camp is a place where being Jewish is easy and fun and offers opportunities to create and experience a joyful Jewish life that is personal and intense, regardless of observance pattern or movement affiliation.



-One Happy Camper Parent, Montreal, Canada







Toronto, Canada

UIA Federation of Greater Toronto

Partner Since 2008

Total Grants: 2.811

















UJA Federation's Silber Family Centre for Jewish Camping was established to help cultivate Jewish overnight camping in the GTA. By establishing innovative and industry leading initiatives, the Silber Family Centre for Jewish Camping is strengthening Jewish camping with each new camper.

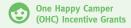
Summer camp has had a long standing presence in Canadian culture, which positions our partner Jewish camps for mainstream notoriety and unique community engagement through our robust portfolio:

- The Ontario Council of Jewish Camps (OCJC) is a self-driven initiative of 11 Jewish overnight camps and 2 Jewish day camps, working together to strengthen the field of Jewish camping.
- Published & ongoing market research studies in Brand Awareness, Analysis of Summer Camp Rates, Feeder Camp strategies (in partnership with FJC) and more.
- · Year-round PJ Library Goes to Camp programming.
- · Israel Engagement through Shinshinim placements at Jewish day and overnight camps.
- Field Leadership Development workshops for professional and lay leadership.
- Improved CRM system and strategies to engage with Jewish Toronto beyond summer camp, into a continuum of lewish Identity programs.

| DONOR | GIFT DETAILS |
|-------------------------------------|--|
| Silber Family | Established The Toronto Centre for Jewish Camp |
| Phyllis & Ab Flatt Family Endowment | ОНС |
| Gerry Maldoff | ОНС |
| Shiff Family | Inter Camp Programming Scholarships |

My daughter is really enjoying becoming more connected to the Jewish community. She even discussed marrying a Jewish husband this morning—and she's only 9.

-One Happy Camper Parent, Chicago, IL









Washington DC

The Jewish Federation of Greater Washington

Partner Since 2010

Total Grants: 581











The Jewish Federation of Greater Washington's One Happy Camper program is designed to engage children and families in the greater Washington DC area in Jewish life. Federation has crafted a deliberate Jewish educational agenda that utilizes several crucial pillars of Jewish education. The Federation acknowledges that our network of Jewish identity initiatives is complete with Jewish overnight camp as an educational tool, and that only a network of Jewish identity strategies will ensure a vibrant future for our community. This investment in camping rounds out our "product line," ensuring that federation maximizes all avenues to fully meet its mission.

| DONOR | GIFT DETAILS |
|---|--------------|
| The Jewish Federation of Greater Washington | OHC Program |









North America

PI Goes to Camp

Partner Since 2010

Total Grants: 2,211







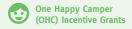


+ Western Massachusetts Campership

Through the PJ Goes to Camp program, the Harold Grinspoon Foundation extends its support to Jewish camping by providing campership incentives to hundreds of children or siblings that are or have previously been enrolled in the PJ Library program. With a monthly distribution of books to over 145,000 children ages 6 months to 8 year old, the PJ Library program distributes at least one camp related book each year. Since 2004, the JCamp180® program, another program of the Harold Grinspoon Foundation, has provided capacity building support to the Boards of Directors of 91 non-profit Jewish overnight camps and 24 non-profit Jewish day camps. This program has provided mentoring support in the areas of governance, board development, strategic planning, and alumni outreach to improve the sustainability of the camps. Financial support has included over \$13.2 million in matching grants and an equal amount of in-kind support to participating camps. In addition to supporting over 365 PJ Goes to Camp / One Happy Camper incentives for campers each year, the foundation provides annual campership awards to hundreds of children from the Western Massachusetts area.

| DONOR | GIFT DETAILS |
|---|--------------|
| The Harold Grinspoon Foundation PJ Goes to Camp | ОНС |











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ONE HAPPY CAMPER COMMUNITIES

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Broward County

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Oin sin a st

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Greensboro

neart of N.

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PJ Library OHC

Foundation for Jewish Camp

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*as of September 1, 2015

To date, the Foundation for Jewish Camp partners with 41 communities* including

the PJ Library, in addition

ments and over 30 camps

to offer the One Happy

Camper program.

to four national camp move-

FOUNDATION FOR