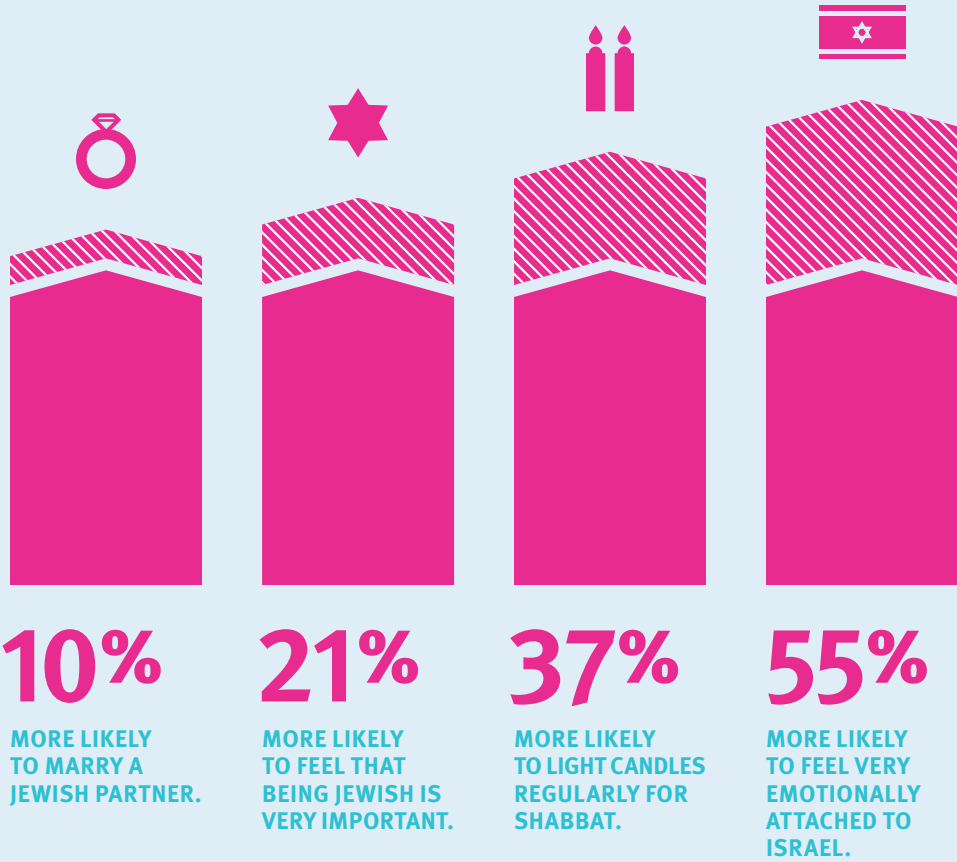


CAMP WORKS

THE LONG-TERM INFLUENCE OF JEWISH OVERNIGHT CAMP

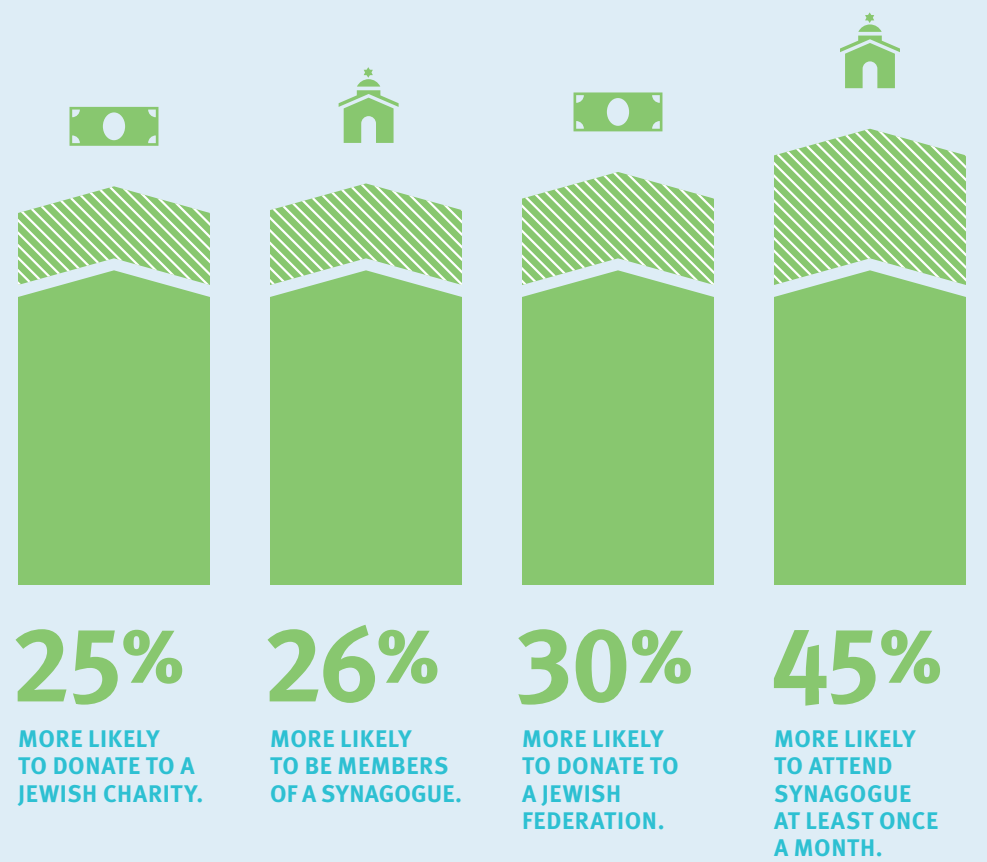
JEWISH CAMP BUILDS JEWISH IDENTITY

AS ADULTS, CAMPERS ARE:



JEWISH CAMP BUILDS JEWISH COMMUNITY

AS ADULTS, CAMPERS ARE:



JEWISH CAMP BUILDS JEWISH LEADERSHIP



70,000+
KIDS ATTENDED JEWISH OVERNIGHT CAMP THIS YEAR.
(2010 ESTIMATE)



150+
NONPROFIT JEWISH OVERNIGHT CAMPS CURRENTLY OPERATE IN NORTH AMERICA. (AS OF 2010)

JEWISH CAMPS CAN BE FOUND IN:

27 U.S. STATES

6 CANADIAN PROVINCES