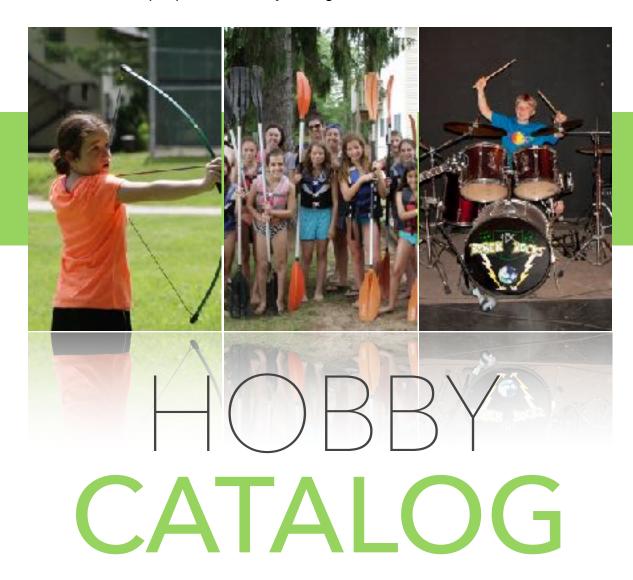
Competitive Edge Cohort - This resource from Beber camp provides excellent examples of mission and vision statements for specific areas of camp. This sort of product is likely more relevant to your specialty camps than some of the examples from traditional camps or organizations. Out of respect to the work Beber's team put into this resource, please do not share this resource with people outside of your organization.



THE BEBER CAMPER'S ULTIMATE GUIDE TO FUN FOR SUMMER 2018



#### THE GOAL OF THE HOBBY PROGRAM

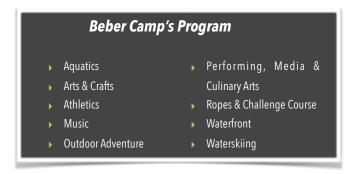
The goal of the hobby program is to provide campers an opportunity to experience different activities, develop new skills, build upon what they already know, and of course - have fun! Beber has nine supervised program areas with over 50 activities offered at any given time.

#### **CUSTOMIZATION & DIVERSITY**

The cornerstone of a typical day at Beber Camp is the hobby program. Beber campers customize their day by choosing their activities. This customization and the diversity of programmatic offerings separates Beber from other overnight camps.

### 3 HOBBIES A DAY

A camper will participate in three different hobbies each day and a total of nine during a 4-week session. A hobby week is comprised of five, 75-minute sessions.



### THE HOBBY FRAMEWORK

Each hobby is unique but most have a similar structure. The hobby framework is built around **skills**, **progression**, **energy**, and **community**. Distinct **skills** are taught in a progressive manner with clear demonstrations. The skills are typically supported by activities and games. **Progression** is fundamental to the program. Our aim is for campers to learn incrementally, striving to achieve tangible goals. Throughout the program there are distinct benchmarks and skill assessments. **Energy** is vital to making the program exciting, delivered by both the instructor and activity. **Community**, which is central to our mission, is created through group activities and shared responsibility.

# THE HOBBY MISSION

- Inspire and challenge
- Offer a diversified set of activities and strive to guarantee availability where appropriate
- Develop, when applicable, fundamental skills
- Celebrate achievements and encourage connections with the activity outside of camp

#### SIGN UP SHEETS

The sign up sheet below is an example of what campers fill out when they select their hobbies. Over a 4-week session, campers sign up for hobbies on 3 separate occasions (twice for rookie campers). The first sign up is on the first day of camp and the other sign ups typically happen 2 days before the first day of a new hobby week.

### FIRST CHOICES

Campers fill out their top four preferences in the three columns (Column 1 - Hobby 1, Column 2 -

Hobby 2 and Column 3 - Hobby 3). Because of the diversity of offerings and ample capacity in activities, a very high percentage of Beber Campers receive their first choices.

### **GUARANTEED AVAILABILITY**

There are a few hobbies that we ask campers to sign up for at the beginning of the session. These include Waterskiing, Sailing, AquaPark, and The Musical. We guarantee that if campers select the aforementioned hobbies during Week 1 sign up, they will receive them during one of the hobby weeks in the summer.

Name: Brad Robinson		
Cabin: K1 - Yanks Up		
Hobby 1	Hobby 2	Hobby 3
Ropes	Fishing	Canoeing
Windsurfing	Free Swim/Chillaxing	Aquajump
Horseback Riding	Farm	Kayak
Beginner Guitar Lessons	Archery	Mosaics
Ceramics	Woodworking	Makor Sport Circuit
Basketball	Concrete Schoolyard/Ga-Ga	Outdoor Cooking
Tennis (Beginners)	Improv*	Campfire Songs*
Paddleboarding	Recording Studio	Advanced Horseback Ridir
Indoor Cooking	Indoor Cooking	Circus Arts
Beginner Biking	Dance	Newspaper*
Beaded Animals		
If you want WATERSKIING at all	this summer please check offihis box!	

FREQUENTLY ASKED QUESTIONS 1) What if I don't like my hobby? Campers can switch out of hobbies ONLY after the first day

during the assigned hobby switching time.

2) What if it is raining during my hobby? We

have excellent rainy day programs for each hobby. In the case of waterskiing, we will offer make ups for a missed

### **AQUATICS**

### Squad Swimming/ Swim The Lake/ Triathlon/Aqua Aerobics

- Improve your swimming strokes
- Challenge yourself
- Get Fit/Build Endurance
- Opportunity to swim across
   Lake Beulah
- ▶ Compete in the Beber Triathlon



Strategic Partner American Red Cross



### Aqua Park

Strategic Partners
Wibit
Commercial
Recreation Specialists





- New for 2018: The Swing and Tramp 4
- Playground and Sports Park on the lake
- Wibit™ Aqua Park
- The Watermat
- Fndless Fun

### Free Swim/ Chillaxing

- Have Fun with Counselors
- Cool Off
- Socialize with friends outside of the cabin
- Play games
- Relax



### THE AQUATICS VISION

The Beber aquatics program is committed to providing campers with a safe, high quality, enjoyable, and productive swimming environment. We provide campers with opportunities to grow and succeed to their highest level. Water safety is the top priority and we operate from a belief that everyone should know how to swim. Our instructional swim program, which uses the American Red Cross learn to swim program, aims to allow campers to realize their full potential and individual goals.



### THE ARTS & CRAFTS VISION

The Beber Camp Arts & Crafts program helps to provide campers with an opportunity to explore their artistic selves. Art awakens the mind and the senses, encourages problem solving, and builds community. We offer a well-equipped workspace and programs that teach basic and advanced skills while providing a hands-on experience in a welcoming and supportive environment.

### **BASKETBALL**



Archery

### **SOCCER**



Fitness



**Tennis** 

### **YOGA**



Mountain Biking

### **GAGA**





Volleyball

### HORSEBACK RIDING



Ultimate Frisbee

#### THE ATHLETICS VISION

The athletics program at Beber aspires to bring positive recognition to each camper who participates in a sport as well as maintain a broad offering of programs to encourage interest in sports. Our athletic programs are built on the concepts of participation, effort, skill acquisition, integrity, and enthusiasm. By participating in a sport, campers are encouraged to achieve individual excellence and the esteem that follows as well as promote teamwork where appropriate.

We are committed to providing quality coaches and maintaining a reputation for innovation and progressive programming. We do not focus on competition, except where applicable, but rather emphasize and encourage campers to develop and learn new skills. Ethical conduct, teamwork, and good sportsmanship are always strongly promoted. We keep our athletic facilities in top shape and we are vigilant about safety to prevent injuries. Finally, we are committed to offering equal opportunities to all genders.

### **OUTDOOR ADVENTURE**

### The Farm

Campers learn about the role that farms play in our society and about the various products that farms can provide. Campers also learn about the different processes and the amount of work required to maintain a farm.

#### Strategic Partner Amir

- Chickens and Goats
- Collect eggs
- Feed the animals
- Grow and collect crops
- Farm crafts







### **Outdoor Cooking**

This is more than just making s'more over a campfire! Campers learn fire safety as well as outdoor cooking techniques and methods appropriate to age level. Our goals is to teach campers to prepare delicious food in outdoor settings to keep everyone safe and healthy. Campers learn about: 1) selecting and preparing healthful food, 2) food and fire safety, and 3) personal and environmental health.

### Wilderness Skills/ Bushcraft

Learn the skills needed to survive, live, and thrive in a wilderness environment. But it's more than that...it is all about creating sustainability and being able to live comfortably within a natural environment.

- Fire making
- Build a shelter
- Rope and knot skills
- Fishing
- Use survival tools
- Obtain water
- First aid skills
- Navigation
- Bird Watching



### THE OUTDOOR EDUCATION VISION

The Beber Camp outdoor education program provides hands-on opportunities for all campers to directly engage with the outdoors. Our 400 acres are a place for campers to learn how to participate in outdoor activities responsibly and safely. Our aim is to inspire campers to develop a personal relationship with the outdoors to promote the preservation and conservation of the natural environment.



### INDOOR COOKING

Refine your culinary skills and bring out your favorite flavors in one of our two indoor kitchens.



### IMPROV/DRAMA

Our improvisational theater program is great for beginners or those training for the stage or film!



#### THE MUSICAL

Break a leg in the camp musical!

1st Session: 101 Dalmations

2nd Session: Cinderella



### **MOVIE MAKING**

Direct and star in a movie! Beber is the perfect backdrop to begin your film career!



### **DANCE**

Hip hop, jazz, salsa, modern, Israeli Dance, and more! Get down in the Beber dance studio!



SUMMER IS BACK AT BEBER CAMP!
2nd Session Meet The

### **NEWSPAPER**

Be a part of the Beber Buzz and report on the breaking Beber news!

### THE PERFORMING, MEDIA AND CULINARY ARTS VISION

The Performing, Media, and Culinary Arts program at Beber provides a variety of activities to campers who are interested in the artistic fields of Cooking, Dance, Music, Theater, Print, and Visual Arts. We value the creative process and creative product as well as the campers individual creative voice. This creative area is devoted to empowering campers to use their minds more creatively and inspiring them through diversity in activities to broaden their experience.



#### RECORDING STUDIO

Step into the exciting world of professional recording! Be a recording star!



### **GUITAR LESSONS**

Beginner or expert, Beber's music staff loves to teach you how to jam on the 6 string!



#### **ROCK BAND**

If you've got an ear for music, an instrument attached to your hands, and the desire to ROCK - this is for you!



### **SONG WRITING**

Let Beber's staff help capture the moods and emotions that resonate with you and put them into a musical form.



#### BACKSTAGE AT BEBER

Learn what it takes to be a Beber roadie! Then you're ready to work backstage at the Camper Talent Show and Fine Arts Fest!



### ROCK APPRECIATION & CAMPFIRE SONGS

If you just want to sing or rock out, these are the hobbies for you!

### THE MUSIC VISION

Beber Camp values music as a dynamic force that enriches the lives of all our campers. Beber will be recognized as an amazing environment for music where the spirit is always strong and innovative. Music at Beber is all about fun and learning within a creative, spirited, and supportive environment for campers from a variety of musical backgrounds and diverse prior experiences. Campers are encouraged to develop their talents, learn to express their creativity, knowledge and skills through a range of music activities.

### ROPES AND CHALLENGE COURSE



### THE CLIMBING WALL

Rock climbing is one of the fastest growing mainstream sporting activities. It's also one of the best total body workouts available. An effective climber is one who understands that much of climbing is related to technique, balance, and leg strength. The benefits of climbing are physical, mental and social. Beber's wall is safe and enjoyable for anyone of any age to climb at the own comfort and ability level.

#### THE CHALLENGE/HI-ROPES COURSE

The challenges of Beber's High-Ropes course help instill positive personality characteristics like self-esteem and trust. By pushing campers to reach certain personal achievements within the course, self-confidence is built and strengthened. The course expands the participants' comfort zones and introduces situations that may help them conquer certain fears, as well as enhance their trust in their teammates. The course not only strengthens and stretches muscles, but also builds teamwork and enhances risk-taking and communication skills. The course is designed so teamwork is required.



<u>Strategic Partner</u> Adventure Based Experiential Educators



#### THE ROPES & CHALLENGE VISION

The Beber Camp Challenge Course provides the camp community with a facilitated space to help cabin groups and individuals grow. We aim to facilitate opportunities for campers to tangibly recognize and internalize their own personal worth/value and realize their fullest potential, both as individuals and as part of the cabin group. We also assist individuals in developing leadership potential so that they may become a more positive and effective influence for good in their personal environment and in relationship to all those with whom they interact.

### WATERFRONT



**SAILING** 

Our fleet consists of 7 Barnett, 2 Sunfish and 2 Hobie Waves.



**FISHING** 

Learn to cast. Fish with different bait. Explore various areas of Lake Beulah.



**PADDLEBOARDING** 

Our sizable fleet of boards gives all campers the opportunity to try out this popular sport



WINDSURFING

Learn the ABCs of windsurfing including the kit, basics of starting and turning.



**CANOEING** 

Master the 3 basics strokes: Forward, Draw and Back Sweep.



**KAYAKING** 

There is a lot to paddling a kayak. Learn here and enjoy the lake in this amazing watercraft!

Strategic Partner
American Canoe Association



### THE WATERFRONT VISION

At the waterfront, we shall create an environment for the lifelong pursuit of fun and excellence of waterfront sports. We strive to be a leader in the teaching and skill development in programs like waterskiing, wakeboarding, sailing, canoeing, kayaking, windsurfing, paddleboarding, and fishing.

### WATERSKIING



#### I FARN TO SKI/SLALOM

Beber is a partner with USA Waterski and participates in the USA Waterski Basic Skill Challenge Series. The "Learn to Slalom" program involves 15 easy steps for campers to progress from their first attempt to slalom skiing on one ski.

#### From the Program

Level 2: Two Ski Starts - Complete a deep-water start and maintain the proper two-ski body position for three seconds.

Level 15: One Ski Wake Crossings - Cross both boat wakes seven times in 45 seconds or less.

### LEARN TO WAKEBOARD

The "Learn to Wakeboard" program presents easy steps for you to progress from your first ride on a wakeboard to your first jumps off the wakes.

#### From the Program

Level 3: Maintain proper wakeboard position for 20 seconds - Start with the board touching the water, raise the board off the water (min. 6 inches), then lower the board to the water. Complete 5 controlled board lifts

Level 11: Perform a surface 180 from fakie to front



Strategic Partner USA Waterski

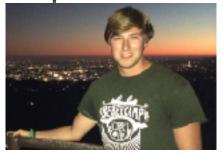


### THE WATERSKIING VISION

We aim to lead, promote, and support the development and growth of Waterskiing and Wakeboarding at Beber through cabin activities and hobbies.

### THE AREA DIRECTOR TEAM

# Sam Barden Aquatics Director



Sam first joined the Beber Camp family back in 2013 and couldn't be more excited to come back for his sixth summer as the Aquatics Director! He spent his first 3 summers as a lifeguard and a swim instructor. This will be his third summer as Aquatics Director.

Sam hails from England and lives in a very small seaside town called Whitstable. Living by the sea, Sam has always had a passion for swimming and was in the water before he could walk! When he was 16 he became a lifeguard and has been one for the past 9 years! He is trained American Red Cross Lifeguarding instructor and certified 8 lifeguards at camp last summer. He is excited to continue this new tradition and certify more lifeguards this summer! Sam couldn't be more excited to come back to his American home!

Amy Lavetter has nurtured her lifelong passion for creating, creativity, crafting and art as the Beber Camp Arts & Crafts Director since 2003. She joined the Beber Camp staff when her daughters were wee toddlers, and now they look forward to spending each summer with their camp family and friends. When she is not busy being cool and crazy at camp, Amy lives in Toledo, Ohio where she teaches third grade.

You may find it surprising to learn that Amy takes great joy in teaching kids about animals by providing hands-on experiences, including hanging out with her ball python named Lyle (who also lives at camp in the summers). Blending her love of arts & crafts, teaching and camp she has created a positive, fun, innovative and welcoming place for Beber's campers to learn and grow.

### Amy Lavetter



# David Guais Athletics Director



David lives in Brain sur l'Authion, a town located in France near the famous Loire Valley. He first worked at Beber in 2015 and was a Soccer and Volleyball specialist during his first two summers.

David graduated in June 2017 in sports science and adapted physical activities. He is also a sport trainer and a lifeguard.

David spent two months this year in Spain in a Catalan family and did some volunteer word in a Montessori school. He wants to keep traveling to develop his language knowledge and to learn about new cultures.

David is very excited to be back for his 4th summer in Beber and his 2nd as the Athletics Director. You might want to learn some French with David. He's a great teacher!

### WHO ARE THE AREA DIRECTORS?

The Area Directors are essential to the success of the Beber Camp Leadership Team. They are tasked with the responsibility of supervising the key programmatic areas on camp. They are hired for their leadership skills, resourcefulness, energy, and talent. Whether it is maintaining world class programming in their program areas or simply moving benches to prepare Crown Hall for a talent show, the Area Director team works tirelessly to make sure the program day runs smoothly and is the best for all Beber campers.

# Matt Smith Outdoor Adventure Director



Matt was born and bred in a picturesque village in the North Wales valleys and loves to travel. He has lived and worked in Greece, Canada, USA and Australia. In his spare time Matt likes to read about modern history, cook and walk his beloved springer spaniel Molly.

This will be his 5th year at Beber having previously worked as a one-on-one counselor and Fine Arts Director. He is incredibly excited to spend this summer in the great Wisconsin outdoors; feeding the chickens, growing vegetables and hiking the trails. Matt is currently exploring Victoria, Australia and preparing for Beber by taking campaign trips in the Australian bush. Most recently he saw his first kangaroo and whilst frying sausages on the bbq, a wombat broke into his tent!

Jemima comes from a small town in the north of England. Growing up, she was lucky enough to divide her time between the UK and Thailand, where her Dad and three of her siblings live – although she is ashamed to admit her grasp of the Thai language remains at beginner level! She was lucky enough to hike and birdwatch in many of Thailands national parks and still loves the outdoors. Jemima now studies English literature at the University of Glasgow in Scotland, and hopes to becomes a high school English teacher – but not before she takes some time off to travel some more!

After spending two of the best summers of her life as a Makor counselor and Newspaper Specialist, Jemima is thrilled and excited to return this summer as the Fine Arts director. She could not imagine a better way to spend her summer than running the Fine Arts area on the shores of beautiful Lake Beulah. It is going to be so much fun; she cannot wait to see you all! Fun fact: Jemima can do a very good dolphin impersonation!

### Jemima Burrell Performing, Media and Culinary Arts



### Will Jarvis Music Director



Will Jarvis will be returning again as the Music Director! He will be looking to put together more rocking bands, record more crazy songs and build more mind-blowing guitars! He was raised in London and went to boarding school in the beautifully rainy British countryside. During this time, he first got into making music, playing piano (badly) as part of his school curriculum. From here he started to play guitar and bass (well) in many school bands, acting like a rock star on stage. At this point, he really found his love for music and it only grew from there! At college he did Music Technology and learned how to record and create all the crazy effects that campers have grown to love during the summer! After college he moved onto university to study Music Technology & Production where he graduated with a first class honors. During Will's first summer, he was the recording studio specialist learning the ropes from Russell Wiener and have since joined forces to conquer all that rocks! A Fun Fact: Will was raised in the jungle by animals that taught him the bear necessities of music.

Russell first worked at camp as a general counselor in 1997, back before there was such a thing as a music specialist or music director. However there was lots of singing all the time, and he gave guitar lessons. Having just taken the job as a summer gig before the end of college, he found himself returning as an Artist in Residence in 2006, and repeated that role for the next several summers, until it was clear that the music program at camp was taking off, at which time he was made Music Area Director, a role he has held ever since.

"Being able to work at a summer camp doing music is one of the most fun things I can imagine," says Russell, "but what you might not know is that I'm also active during the year, playing the annual Beber Rocks benefit show, writing blog posts for BeberRocks.com, and last year I even took camp work home with me and helped finish off and produce a track for a camper who started a song in the Songwriting hobby but didn't have time to finish. Now that song is on-sale as a charity single, and has raised over \$200 for the Beber scholarship fund."

### Russell Wiener Music Director

**Emeritus** 



### THE AREA DIRECTOR TEAM

### Callum McQuillan Ropes & Challenge Director



Callum was born in the Lake District of England and joined the Beber family back in 2014 as a challenge course specialist. Returning for his fifth summer, he'll be helping campers conquer their fears as the Ropes and Challenge Course Director!

From an early age, Callum always loved to travel and explore new experiences which was one of the reasons he landed in Mukwonago. That and the fact Callum's Dad and Michael Wax studied at University in England together. For the past two years, Callum has studied Outdoor Leadership at University which has given him many opportunities. He has climbed all the highest mountains in the UK, kayaked some of the biggest rivers in England, and had a chance to hike with Alan Hinkes, a British mountaineer who climbed into the history books becoming the first in Britain to climb all 14 of the world's 8000m plus peaks. Within the next 2 years Callum hopes to pursue a career in the Royal Air Force. A Fun fact: Callum's favorite sport is rugby and back in 2012 he had the chance to meet the England team and have a meal with them.

David first came to Beber Camp in the summer of 1998 after spending the year teaching environmental sciences at Nature's Classroom. The following summer was the summer of his life, as he met a beautiful South African who later became his wife. He has worn many different hats at Beber - climbing specialist, fishing specialist, kayaking specialist, PIO Director, CIT Director, Hobby Director, and presently, the Waterfront Director.

David currently teaches science, geography, and mathematics for fourth through eighth graders at Milwaukee Montessori School in Milwaukee, Wisconsin. The role he enjoys playing more than any other is that of a father. He has a newborn son and beautiful daughter that embodies intelligence, joy, empathy, and a strong spirit of adventure. He too loves an adventure and is involved with many outdoor endeavors that stir the blood and foster his own personal growth.

#### **David Swanson**

#### **Waterfront Director**



# Sam McGinnis Waterskiing Director



Sam has been with the Beber Camp family since 2011 as a boat driver. She is thrilled to come back for her 2nd summer as the Waterski Director. Sam grew up living on Lake Beulah with her family and she sometimes paddle boards to camp! She has been waterskiing since she was very young and watersports are a huge passion of hers.

During the school year, Sam teaches high school special education at Lakeland School in Elkhorn. She loves working with children and helping them reach their goals, whether it be on the water, in the classroom, or even on the slopes! In the winter, Sam teaches snowboard lessons at Alpine Valley and loves to travel to the mountains as often as possible. If Sam ever gets a long weekend or holiday break she spends it traveling! She loves to travel overseas as well as taking road trips, camping and exploring the States. Her Jack Russell, Tracker is her best friend and travel buddy.

### QUESTIONS ABOUT BEBER'S HOBBY PROGRAM?

Contact Michael Wax (michael@bebercamp.com) for any questions about the Beber Camp program.

### THE PROGRAM TEAM

## Jonny Fenner Hobby Director



Jonny Fenner hails from Bristol in the United Kingdom and will return for summer number 6 as the Hobby Director. Having loved his previous summer as Outdoor Adventure Director and 2 summers before that as the Athletics Director, Jonny can't wait to take on this new challenge in providing the campers with everything that Beber has to offer.

This past year, Jonny has been traveling and working in New Zealand, exploring the amazing mountains, lakes and coast! Growing up in an adventurous family, Jonny has always had a massive love for the outdoors. He has hiked since he could remember and loves the thrill of going on new adventures.

Kim first came to Beber Camp in 1982 with her parents Ron and Cheryl Kaplan. After spending 10 summers as a camper and CIT she became a bunk counselor. In her 34 years at Beber she has been a waterfront specialist, waterfront swim director, lifeguard and CPR instructor, drama director, Maccabiah coordinator, Pio leader, CIT director, assistant program director and now the program director.

During the year, Kim is a high school Biology and Anatomy and Physiology teacher in Upstate, New York where she also directs her high school musical productions. Kim has two daughters Madison and Emily, that are building their own camp legacy. Kim feels that camp is a place where kids can really step out of their comfort zone and try new things in a very non judgmental environment. Kim derives so much pleasure giving back her time and creativity to help kids discover their true potential.

# Kim Bird Program Director



# Michaela Lister Program Coordinator



Michaela is from Melbourne, Australia and is returning for her 8th summer at Beber Camp. Over the last 7 summers she has been an arts and crafts specialist, Head Counselor and Teen Leadership Director. This summer she'll be working as the Program Coordinator, ensuring that all camp and divisional programs run smoothly.

Michaela recently graduated as an elementary school teacher and loves making a meaningful impact on kids and teens of all ages. After camp, she hopes to travel and teach in the UK to gain more teaching experience. In her spare time, Michaela enjoys playing netball, training netball umpires and outdoor activities such as hiking and biking. She is excited to be back again in 2018 and looks forward to being a part of the program team!

Fun fact: Michaela has 27 pet budgies!