

CORNERSTONE 2018 RESOURCE

The Art Beat of Tel Aviv *Specialty Track 2*

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SUMMARY:	- Submitted by Tomer Moked
TOPIC(S):	Israeli Culture, Music, Art, Politics, Community building.
LEARNING OBJECTIVE:	<ol style="list-style-type: none"> 1. Educate about Israel using your imagination and creativity. 2. Cool ideas for community building.
AUDIENCE:	Ages 12 and up
TIMING:	90 minutes
APPENDICES:	<p>Handout 1- Video: Kutiman TLV (https://www.youtube.com/watch?v=izSRjdYln8E)</p> <p>Kutiman Jerusalem (https://www.youtube.com/watch?v=mHglfyQOd2s)</p> <p>Handout 2 - Kutiman Thru the Summer Camps</p> <p>Handout 3 – Hipster Graffiti Wall</p>
MATERIALS NEEDED:	<p>10 packs of colorful markers.</p> <p>10 large pieces of paper.</p> <p>tape</p> <p>Projector + sound system.</p> <p>Random musical instruments.</p> <p>Smartphones / Video cameras</p> <p>Video editing software and a computer for editing (post program)</p>
SET-UP DETAILS:	Large room with AV and a chair for each participant.

SESSION TIMELINE & OUTLINE:

Opening trigger: (10 minutes)

Play the Kutiman music videos as an inspiration for the first part of the program. (Handout 1). You can also find his page on YouTube and play a playlist in the background.

Hipster Graffiti Wall TLV (20 min)

Instruction: Cut each info card. Spread around the room, so participants can walk around and read. Place a blank paper under each info card. (Handout 3)

Ask participants to walk around and read the bios. Place markers under each info card and ask them to make a graffiti that the politician would create if they were graffiti artists in TLV. It can be a logo, signature, quote or a vision, they can create on for as many as they like. Allow them to walk around and make their Graffitis.

Mid program discussion:

1. How do you feel?
2. What did you think of the Illustrations created by Amit Shimoni?
3. Share a Graffiti you have created with the group, or one you liked made by someone else.
4. What is the purpose of this program?

Thru You Too - Make your own sound (45 min)

Welcome your participants to the concert and hand out the programs to each of them. (Handout 2) Split your group into pairs. Each pair can select a random musical instrument, or make their own sound by using the environment and/or camp facilities/ props, to create 3 different 20 sec music clips. They need to be back in 40 minutes with 3 different clips, shot in their favorite spots and locations.

They can use their phones and they should share the videos with you over Wi-Fi as they go if available. If you are using a camera for this program please allow 10-15 more minutes by a computer downloading all their shots.

Please use any video editing software to create a meshed up music video with your group special sound. Share the video with your group and with camp.

Final discussion:

1. What did you think of the music clip experience?
2. What was their favorite part?
3. How can Art contribute and influence our community?
4. How can this program be meaningful at camp?

ADDITIONAL NOTES FOR BRINGING IT BACK TO CAMP:

If you want the second part of the program to be low tech, allow each pair to create 3 different sounds as a team, than ask the group to spread around the room in their pairs, while you or one volunteer at a time to be the conductor and orchestrate the sounds of everyone.