



# DR. CHRIS

March 23, 2020



## 5 Things to Tell Camp Families This Week

### Intelligent Communication with Camp Parents

*For many young people, the prospect of camp gives them strength during the school year.*

The uncertainty of the COVID-19 situation has stirred anxiety among parents and campers alike. Rather than provide false reassurances, camp owners and directors should offer intelligent communication with parents that is grounded in their core values and concern for children.

Psychologist, author, and camp professional, Dr. Chris Thurber, recommends that you convey these five important messages:

(1) **Health is #1.** Whether the season transpires on-site or on-line, the decision will be

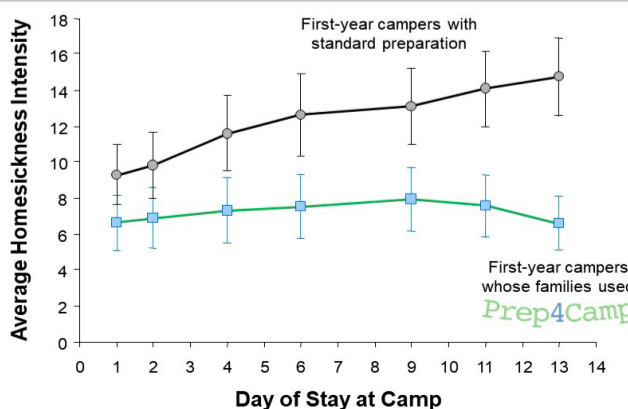
made thoughtfully, with the health of campers and staff the top priority.

(2) **Camp is Community.** No pandemic or other calamity will break apart this community. We will strengthen it every day.

(3) **Mission Matters.** Our core values have always shaped our program and will continue to do so. We promise to instill every one of those values in every child this summer.

(4) **Creativity is our Core.** Whether it's a rainy day, an extra large group, or an equipment malfunction, our staff know how to improvise and have a blast doing it. This summer will be no different.

(5) **Regular Updates** will come from our main office once a week; breaking news will come promptly. For now, we welcome your ideas on making this a phenomenal camp season!



Visit [DrChrisThurber.com](http://DrChrisThurber.com) for additional handouts, podcasts, and vlogs on youth leadership, parenting, and education.

