

LEADERS ASSEMBLY

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exhibition opportunities



at-a-glance

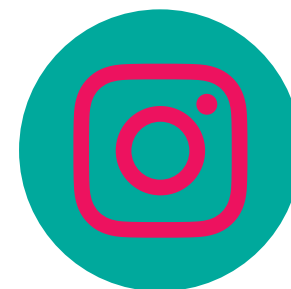
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Foundation for Jewish Camp

Foundation for Jewish Camp (FJC) fosters excellence and accelerates innovation at Jewish camps across North America by developing adaptive talent, deepening immersive learning experiences, and driving field growth. Founded in 1998, FJC elevates Jewish camp on the cultural and philanthropic agenda, including catalyzing growth through programs such as One Happy Camper[®], which has enabled over 100,000 children to experience camp for the first time. FJC is the only public 501(c)(3) charitable organization solely committed to Jewish camp. For more information, visit www.jewishcamp.org.



15k+
followers



2k+
followers



8k+
followers



2k+
followers

about Leaders Assembly

Foundation for Jewish Camp's biennial Leaders Assembly is the single largest gathering of professional and volunteer leadership in Jewish camp.

Historically attracting 800 key decision makers from communities across North America, Europe, and Israel, Leaders Assembly provides an unparalleled opportunity to form strong business relationships, explore trends, and seek opportunities for innovation.

Leaders Assembly 2022 will be held December 4th - 6th at the Westin Peachtree Plaza in Atlanta, Georgia.

jewishcamp.org/leaders

Participants represent:

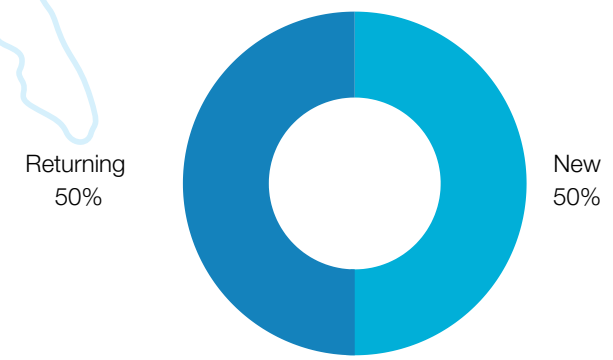
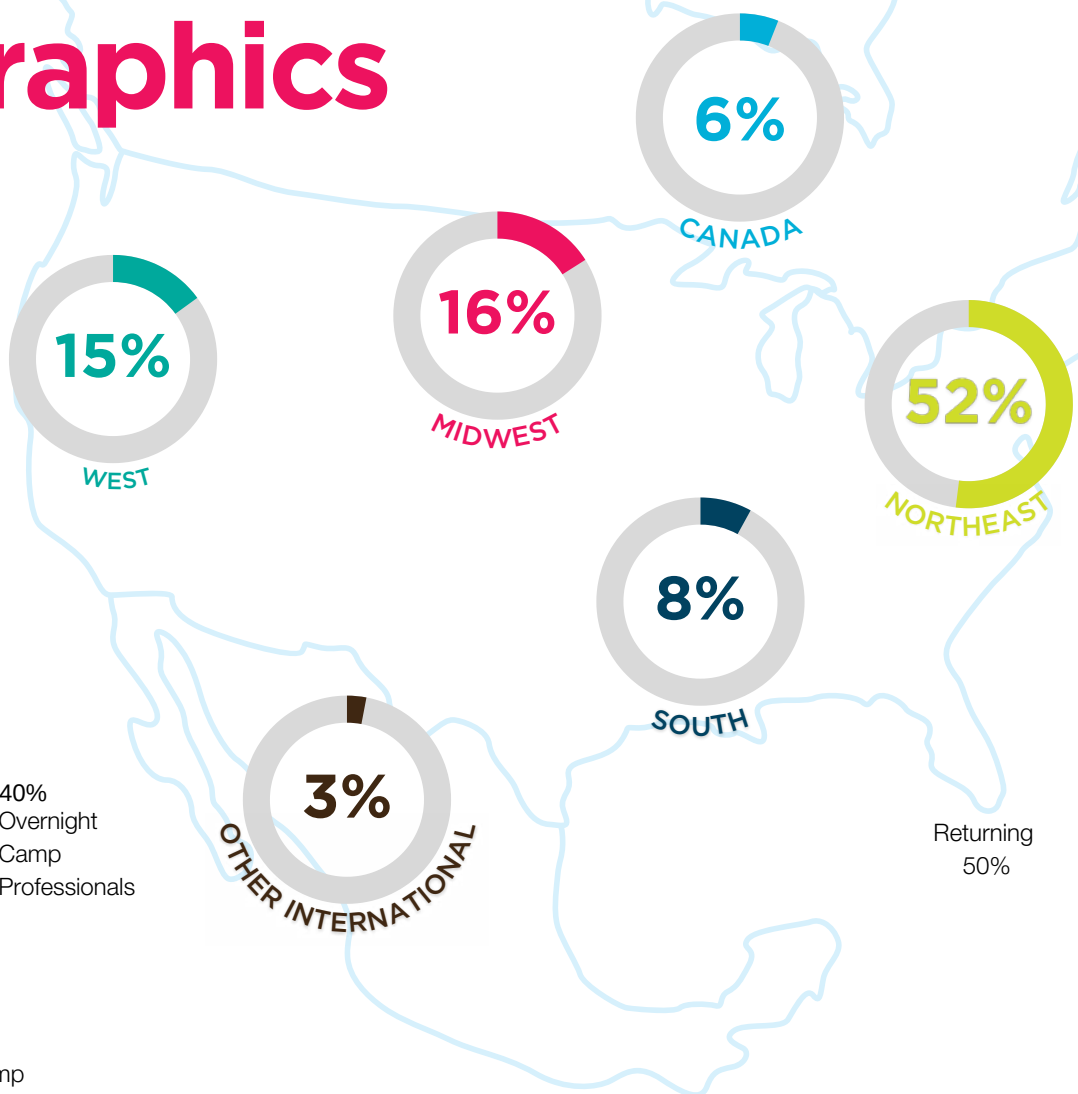
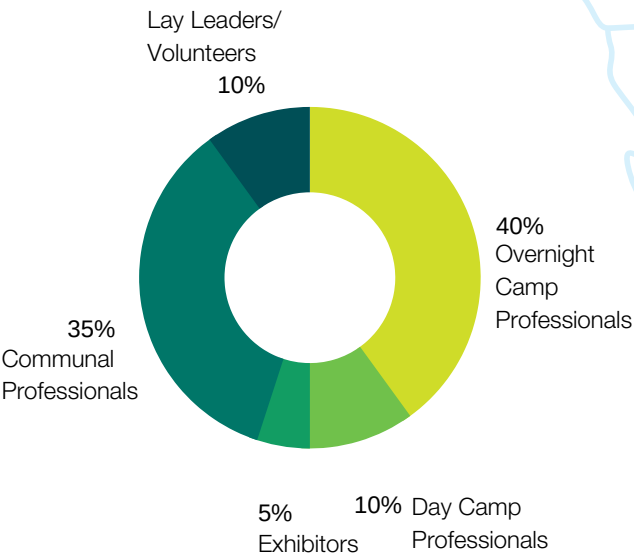
300+

day & overnight
Jewish camps,
which serve

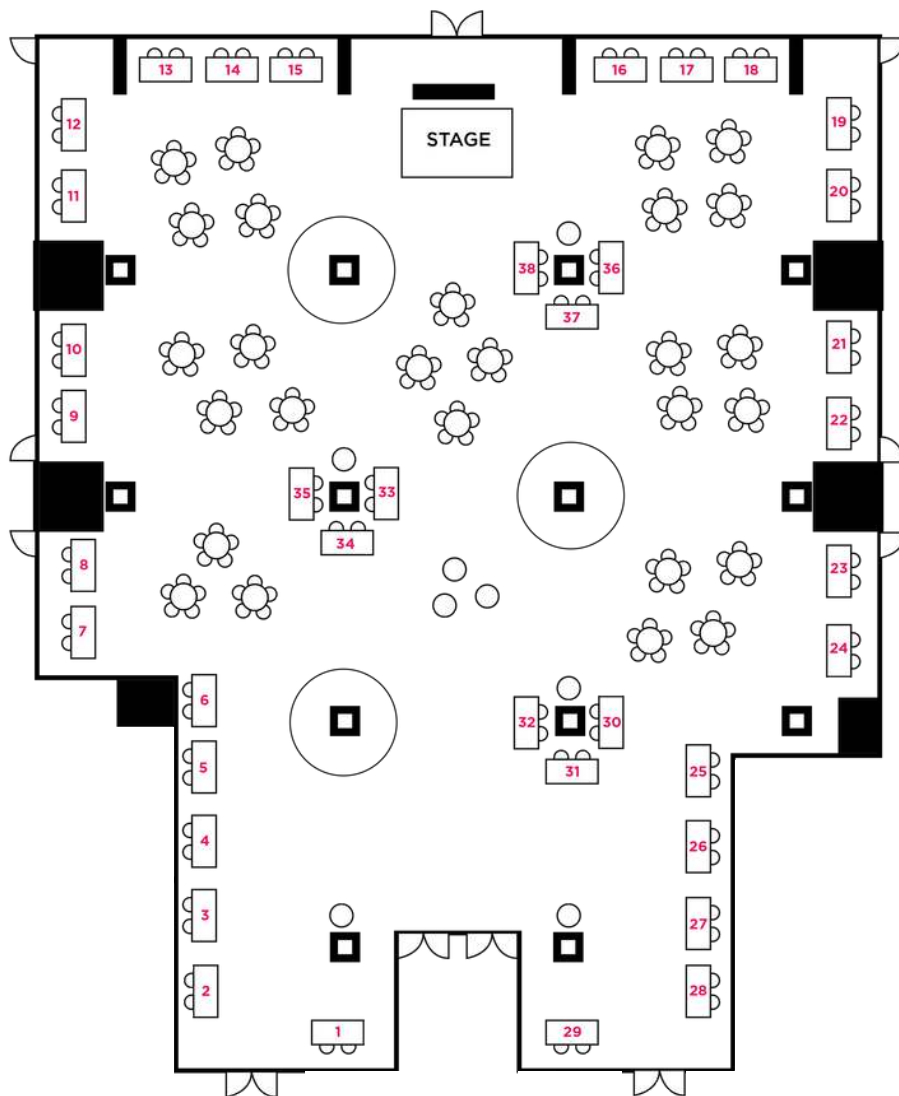
180,000+

children, youth &
young adults each
summer, & their
families year-round

attendee demographics



the expo hall experience



Just like at camp, our Kikar — meaning square or plaza — is the heart of Leaders Assembly.

Positioned strategically in the central meeting place for attendees to network, grab food or coffee, and partake in communal events — the Expo Hall is a high traffic, social space where attendees and vendors can connect, deepen relationships, and forge new partnerships.

exhibitor benefits

- 8'x6' display area with one (1) table, two (2) chairs and basic wireless internet*
- One (1) complimentary two-day registration to Leaders Assembly. You may register a second exhibitor for Sunday and Monday for an additional fee of \$450 per person.
- Recognition in conference app**
- A logo on the conference website that links to your website**

*Basic wireless internet gives vendors the ability to use basic web and email functions, but may not support streaming or downloading files.

**Both in-person and virtual vendors enjoy these benefits.

"We are always on the lookout for new ideas, resources, and opportunities at Leaders Assembly!"

virtual vendors

Gain brand awareness without the extra time and expense of travel by being a Virtual Vendor at Leaders Assembly 2022!

For the first time, we'll be offering an opportunity for vendors who cannot or choose not to exhibit in person, to advertise their products and services to conference attendees via our digital platforms.

Virtual vendors receive:

- Recognition in conference app**
- A logo on the conference website that links to your company's website**

**Both in-person and virtual vendors enjoy these benefits.

exhibitor rates

VENDOR FEES

Standard Expo Hall Booth	\$2,000
Virtual Vendor	\$1,000

OPTIONAL FEES

Premium Booth Selection	\$250
Additional 2-Day Attendee	\$450

Exhibitors also have the option of add-on sponsorship opportunities for additional exposure.

Please contact us directly at randi@jewishcamp.org.



FOUNDATION FOR JEWISH CAMP

LEADERS ASSEMBLY

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DECEMBER 4-6, 2022

see you in
Atlanta!

We value your
partnership and are
happy to answer any
questions you may have.

Please contact us at
assembly@jewishcamp.org.