

FOR IMMEDIATE RELEASE

Contact: [Name, Partner]

[email/phone number]



[Insert Partner Logo Here]

**[PARTNER NAME] PARTNERS WITH FOUNDATION FOR JEWISH CAMP
TO OFFER NEED-BLIND GRANTS**

UP TO \$1500 Available for First Time Campers through One Happy Camper® Program

[DATE] ([CITY, ST]) – [Partner] is pleased to announce the launch of the **One Happy Camper program** in partnership with the **Foundation for Jewish Camp (FJC)**. The initiative will provide need-blind grants of up to \$1500 to families with children attending nonprofit Jewish overnight camp for the first time.

[Partner] is the newest community to make Jewish camp a priority in their area. Since 2006, FJC has partnered with over 100 North American federations, foundations, camp movements, and camps, as well as the Jim Joseph Foundation (JWest), and the Harold Grinspoon Foundation (PJ Library) to provide over 125,560 grants. One Happy Camper® grant recipients - just like all Jewish campers - will experience a memorable summer infused with Jewish education, awareness, and identity.

The challenge of passing along a meaningful connection to Judaism and an essential commitment to the next generation has become one of the most significant concerns of the North American Jewish community. Based on CAMP WORKS, the study by FJC exploring the long term impact of Jewish overnight camp, there is compelling evidence that camp is a proven means of building Jewish identity, community, and leadership. Adults who attended Jewish overnight camp are 30% more likely to donate to a Jewish federation, 37% more likely to light candles regularly for Shabbat, 45% more likely to attend synagogue at least once a month, and 55% more likely to feel emotionally attached to Israel.

FJC invests in young people because they are the Jewish future. Each summer, over 7,000 OHC first-time camper grants are (locally) sponsored by over 50 communities and 60 camps across North America. Data indicates that 87% of those campers return to camp for a second summer, 95% of their parents agree that Jewish camp makes their child proud to be Jewish, 77% say OHC positively affected their family's connection to the overall Jewish community - so much so that 93% of them are likely to recommend Jewish camp to others.

[INSERT QUOTE FROM PARTNER]

Families with children attending one of over 160 nonprofit Jewish overnight camps including **[INSERT LOCAL AREA CAMPS]** for their first summer, may be eligible for a grant regardless of need. Families can find camps and apply for grants by visiting OneHappyCamper.org.

“The Jewish summer camp experience affects children in countless ways and opens their hearts to the joy of being Jewish,” says FJC CEO Jeremy J. Fingerman. “We are passionate about making that experience possible for every Jewish child and are deeply grateful to all of our partners who share our commitment to that goal.”

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[INSERT PARTNER BOILER PLATE]

Foundation for Jewish Camp (FJC) fosters excellence and accelerates innovation at Jewish camps across North America by developing adaptive talent, deepening immersive learning experiences, and catalyzing field growth. Founded in 1998, FJC elevates Jewish camp on the cultural and philanthropic

agenda, creating opportunities to engage even more young people in Jewish camp through groundbreaking programs such as One Happy Camper® and FJC's Specialty Camps Incubator. FJC advocates for over 300 day and overnight camps that provide nearly 180,000 campers and counselors each summer with a meaningful, personal, and lifelong connection to Judaism. FJC is a public 501(c)(3) charitable organization. For more information, please visit: www.jewishcamp.org.