



NAME:

CAMP:

YITRO LEADERSHIP PROGRAM: COHORT VI - SEMINAR 4

What story is my CSI/SSI data telling me?

1. What is the current status of my camp?

Write a statement (1-2 sentences) that summarizes the current state of your camp based on your CSI/SSI data.

2. What are our strengths?

What are we doing really well? What do campers/families/staff appreciate about us?

3. What are our greatest challenges?

Where/what do we need to improve the most in order to make the experience better for our campers/families/staff?

4. What needs to change for us to boost our scores?

*What do we need to change about our organization in order to overcome our challenges?
What resources will it take for us to implement these changes?*

5. What is the end goal? Who do we want to become, and how does it differ from who we are now?

Write a short vision (1-2 sentences) for what you hope the story your CSI/SSI data tells you next year.



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The stages of camper/staff recruitment and engagement:

1. Awareness

How are you making sure campers/staff are aware of what you offer and what makes you unique?

2. Commitment

Campers/staff are aware of your camp...how do you get them to commit to participating this summer?

3. Participation

Your campers/staff are at camp...what do you need to do to make sure they have a great experience?

4. Return

Campers/staff have a great experience at camp...how do you ensure they return next year?

Identify the biggest dropoff points for your camp when it comes to camper/staff recruitment and engagement: